



---

## High-Risk Drinking Prevention Action Team – **Agenda**

June 3, 2020 • 8:00am - 9:00am • Virtual meeting, Webex

[Click here to join the meeting](#)

Or call +1-415-655-0001 US Toll

Access code: 925 786 346

1. **Welcome**
  - a. Introductions
  - b. Approve minutes
2. **Agency updates**
3. **Alcohol environment**
4. **Wisconsin Alcohol Policy Seminar**
5. **Alcohol outlet density**
6. **Announcements**

**Next Meeting: Wednesday, July 1<sup>st</sup>**



## High-Risk Drinking Prevention Action Team

### 2018-2021 Goals, Objectives, and Data Indicators

#### 2018-2021 Goals & Objectives

**Goal 1: To increase Eau Claire County Resident’s knowledge through messaging, education, and outreach on low-risk consumption**

**Obj. 1:** By 2021, incorporate at least two media campaigns annually around health observances that relate to alcohol use

**Obj. 2:** By 2021, collaborate with at least two local organizations to collect high-risk drinking behavior data

**Goal 2: To decrease high-risk drinking behaviors in Eau Claire County through awareness, education, collaboration, and policy**

**Obj. 1:** By 2021, complete at least two collaborative efforts with other local organizations and Eau Claire Healthy Communities Action Teams to increase awareness of the connection between alcohol use, chronic disease and mental health

**Obj. 2:** By 2021, implement at least two best practices in the community that promote safe alcohol use

#### 2018-2021 Data Indicators

Indicator	Eau Claire County	Wisconsin
Percent of adults (18+) engaging in binge or heavy drinking in the past 30 days	25%	26%
Percent of individuals reporting there are too few alcohol-free activities	37%	