



## High-Risk Drinking Prevention Action Team – Minutes

March 4th, 2020 • 8:00am - 9:30am • Room 302, Eau Claire City-County Health Department

**Attendees:** Katie Wilson, Laura Baalrud, Greg Weber, Denise Wirth, Jennifer Eddy, Hayley Postlewait, Kate Kensmoe, Cathi Tynismaa, Sarah Dillivan-Pospisil, Alison Harder, Tom Wirth

Agenda Item	Discussion	Action/Follow up
Approval of minutes	March	Alison to take minutes  March minutes: approved with minor change <b>-date change</b>
Updates	<p><b>Alcohol Environment (5 minutes)</b> Law enforcement is continuing to monitor the increase of fake IDs in the area, mainly coming from college students. A \$515 citation could be issued for possessing a fake ID.</p> <p>Could fake ID’s be a part of Mock Bedrooms? Greg has a couple of officers who are passionate about fake IDs. Parents can be a good audience for this.</p> <p>Discussion: the community can’t jail or cite our way out of this problem, what other ways can we help change this culture - what are we doing holistically to address, treat, prevent this problem? Enforcing the 21-year-old drinking age is one of the most impactful ways to help change this culture- leads to safer behaviors (smaller groups drinking, less likely to get so impaired that they’re causing a disturbance, etc.) LE is using options to help hold people accountable- family, parents, landlords. Environment – bars creating drinking celebrations (half birthdays) that incentivizes drinking in high-risk ways and it’s hard to not have people participate in that way. Alcohol is pervasive throughout our area- alcohol at children’s events, etc.</p> <p><b>Alliance for Substance Abuse Prevention (5 minutes)</b> Stop Excessive Intoxication Program (EC-SIP): Scheduled for March 26, from 3-4pm, currently 1 person registered.</p> <p>Next ASAP meeting April 21<sup>st</sup> @7:30am, room G034 in the Government Center (use doors by WIC)</p> <p>Alcohol and Tobacco Retailer Training May 14<sup>th</sup> @ 3:00pm, in the Government Center Room 1301 (off of the Police Dept. lobby)</p>	<p>Alison connect with Greg about having additional supports at Mock Bedrooms for educating about fake IDs.</p> <p>Greg will check and see how many people have been cited.</p>



	<p>Small Talks Campaign- new campaign from the state, encouraging earlier and more frequent talks about drinking with kids aged 8-12 as a preventative measure. Campaign rolls out in April and Alison will send information along as it becomes available.</p> <p>Applying for the SPF-PFS grant focusing on alcohol misuse due on Friday, March 6<sup>th</sup>. The highly competitive grant, up to \$300,000 per year/up to five years, will focus on a program to prevent the onset and reduce the progression of substance misuse and its related problems while strengthening prevention capacity and infrastructure at the community and state level.</p> <p>Applied on March 3<sup>rd</sup> for the Overdose Data to Action Community Prevention Grant with anticipated notice of award on April 1<sup>st</sup>. The goal of this grant is to strengthen and enhance the capacity of communities. Emphasis placed on promoting strategies and activities that build local capacity to prevent morbidity and mortality associated with opioid overdoses.</p> <p>Applied on February 25<sup>th</sup> for the Tobacco Prevention and Control Program grant. The funds would support communities to engage in tobacco prevention and control efforts focused on decreasing tobacco-related disparities. Collaboration with organizations and agencies that work with populations disproportionately impacted by tobacco is a requirement of this effort.</p> <p><b>University of Wisconsin Eau Claire (5 minutes)</b> No updates</p> <p><b>Voices in Prevention (5 minutes)</b> The group is looking at doing alcohol surveys at festivals in Chippewa Co. One festival has a parade that starts at noon and travels by a school. Would it be possible for the parade to have different route? Could the festival offer a Family Zone that prohibits alcohol? The team made these asks last year but were unsuccessful. Another meeting is scheduled this year with the Chamber to discuss sponsorship dollars. This has been more challenging than anticipated. Coordinators of the festivals say they have never had a problem with drinking in the family area. They are proud of closing at 11pm, as kids are not around. They purposely do not market to UWEC because they want it to be seen as a family event.</p>	<p>Katie will sign a letter of support on behalf of the HRDPAT.</p>
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	<p><b>Healthy Communities Annual Celebration</b>          The 2020 Eau Claire Healthy Communities Celebration &amp; Workshop is scheduled for April 30<sup>th</sup> from 5:15pm – 7:30pm at the Altoona River Prairie Center. Myriam Hernandez Jennings from <a href="#">Community Catalyst</a> will be joining us from Massachusetts to provide an interactive presentation around building a healthy community by addressing the social determinants of health.</p> <p>Final touches are being added to the annual report. Edits were made from previous suggestions around our achievements. The achievements will be made into a slideshow which will run during the welcome of the celebration. Does the action team have any pictures that we want to include? Can we locate pictures from the Women’s Giving Circle presentation? Katie completed an interview on the binge drinking report.</p>	<p>Invitation will be sent out next week.          Everyone from the team is welcome and encouraged to attend this event.</p> <p>Sarah locate a picture for the slideshow.</p>
<p>Goal 2: To decrease high-risk drinking behaviors in Eau Claire County through awareness, education, collaboration, and policy (20 minutes)</p>	<p><b>Membership</b></p> <p><b>Media advocacy</b></p>	<p>Section to be completed during next meeting.</p>
<p>Goal 1: To increase Eau Claire County Resident’s knowledge through messaging, education, and outreach on low-risk consumption (35 minutes)</p>	<p><b>Municipal Inventory Checklist</b>          A meeting is scheduled for City Leaders to review the Municipal Inventory Checklist. Lieske will provide an overview of the inventory to the health department support and co-chairs to be shared at upcoming action team meetings.</p> <p>Review of WI Alcohol Policy Project Municipal Inventory Checklist- a checklist that a community can use to evaluate where they are and what could be improved around drinking ordinances and administrative policies.</p> <p>Greg reviewed the checklist through the lens of law enforcement. The team will continue to monitor each section to determine next steps.</p> <p>By next HRDPAT - City management should have gone through the same process, great to have their input.          9:35am adjourned.</p>	
<p>Next meeting: Wednesday, April 1st, 8am-9:30am</p>		