



## Steering Committee – Minutes

February 13, 2020 • 8:00 am-9:00 am • Room 302, Eau Claire City-County Health Department

**Attendees:** TJ Atkins(Community Table), Sarah Dillivan-Pospishil (Health Dept), Cortney Draxler (Health Dept), Gina Schemenauer (Health Dept), Joan Klimek (Health Dept), Marquita Davis (Mayo), Kate Kensmo (Health Dept), Jamie Hoover (YMCA), Abby Hinz ( Health Dept), JoAnn Bernklau (Marshfield Clinic), Michael Jaeb (Health Dept), Mark Gideonsen (Prevea) , Katie Wilson (UWEC)

Agenda Item	Discussion	Action/Follow up
Meeting called to order		
	Gideonsen called meeting to order at 8 :00 a.m.	
Welcome and Updates		
	<p>Introductions of everyone present.</p> <ul style="list-style-type: none"> <li>• Bernklau – is the co-chair for CDPAT, and the new co-chair for Mental Health Matters</li> <li>• Hoover – YMCA Diabetes Prevention Program gained full CDC status recognition status achieved by meeting specific set plans and goals set. Currently the EC YMCA is 1 of 3 that is fully recognized between Chippewa, Eau Claire and Dun counties. New cohort starting Monday in Eau Claire and work will begin on one starting in Chippewa Falls. Marketing information will be sent to Steering to share among your organizations. Target is clients who are pre-diabetic.</li> <li>• Jaeb – Americorps, starting to ramp up work on social media using Facebook. Please share and like to help build a following to the page.</li> <li>• Klimek – Starting a new role with NFP as their office support will no longer be the HD office support.</li> <li>• Tyynismaa – will be taking over the HD office support role.</li> <li>•</li> </ul>	
Social Media Policy – Member spotlight/ recognition		
	<p>Jaeb – Discussion about how the spotlight of recognition of members would work and look, using social media. Opportunity to highlightmembers on Facebook page so the audience could see who is doing what behind the scenes. This will help make Healthy Communities more visible. Discussed using the Healthy Communities Champion award winners as ones to be spotlighted.</p> <p>It was decided that one person will be highlighted each month, can rotate through the Action Teams throughout the year.</p>	



	<p>Action team co-chairs will “interview” the member and put together the spotlight based on a template developed by the Health Department. Hoover and Bernklua from the CDPAT volunteered to be the first action team to create a member spotlight. Michael will work together with the co-chairs on guideline questions to be used for the interview process.</p>	
<p>Discuss Champion Award</p>		
	<p>Discussed nomination process. This year the nominations will be take place via Survey Monkey. Two awards will be given, individual and organization. Nomination form has been shortened. The person/organization does not need to be directly involved with Healthy Communities. Talked about adding a link that shows previous years’ winners to show examples of people who could possibly be nominated.</p> <p>An “other” category will be added to the form related to what health priority the nominee is working to improve to see if it opens up nominations.</p> <p>Gina will add Facebook communication piece to the award process – introduction and reminder. Action teams encouraged to nominate an individual/organization for the award.</p>	
<p>Celebration/ Legislative Event</p>		
	<p>Draxler – JONAH is working with Community Catalyst out of Boston who will be coming to Eau Claire to do a presentation on Friday, May 1<sup>st</sup>. This person has agreed to come do a short presentation on social detriments of health at the Celebration. A survey will be sent to all Healthy Communities members prior to the Celebration to see what they are looking for from this presentation. This could help the presenter prepare a more direct message to the group.</p> <p>It was talked about possibly using a different platform other than Eventbrite (possibly Survey Monkey) to have people sign up to attend the Celebration. Pros and cons were discussed. Health Department will look further into options.</p> <p>Location is being discussed and the hope is to have one set by the end of this week. Current expectation of attendees is 70-90. CVTC was used in the past but is not available. Mayo does have an auditorium; Davis is willing to assist.</p> <p>Draxler- Legislative Event invites should be going out next week. The event will be from 4:00-5:15 prior to the Celebration. City Council, County Board, Board of Health,</p>	



	Legislators will be invited. Housing will be the topic of discussion.	
<b>5. Review Annual Report Draft</b>		
	<p>Gideonsen – Looked through the Annual report and was pleased with the appearance. Complimented on the nice draft, and how it gave a good overview and explanation for what Healthy Communities really is and what each Action Team focuses on with their mission statements.</p> <p>Discussion was had that Action Team descriptions. Decided Action Team descriptions will be revisited when Action Teams go through the next assessment process (updates will also be reflected on the website).</p>	<p>Edit            Picture of sign</p>
<b>Review draft Annual Survey</b>		
	<p>Gideonsen – Annual Survey was reviewed. There is a small group (Davis, Jaeb, Kensmoe) working to streamline the questions to help gather more actionable information.</p> <p>Davis, Jaeb and Kensmore – looking for best practices for encouraging survey participation, usually the people doing the survey are the same people attending the meeting. This small group will work on updating survey questions prior to the March Council meeting. Steering Committee members will receive an e-mail communication with the new survey questions prior to March.</p> <p>Suggestions for future streamlined questions. Most important questions that the group wants are:</p> <ul style="list-style-type: none"> <li>• Utilizing peoples’ skills/connections</li> <li>• What you would like to see</li> <li>• How to engage those that are not attending (ask why they are not attending)</li> </ul> <p>Discussion was held on how to get more employers and their employees involved. How can we help organizations bring more engagement – possibly by defining what an action team member brings to the group.</p>	<p>Action orientated organization            Rewrite committee has the task with rewrite the survey</p>



Set Council Agenda		
	<ul style="list-style-type: none"> <li>• County Health ranking – result coming in March discuss in April</li> <li>• High Risk – how to use media to move forward with change (workshop or speaker) Explore Julian Emerson</li> <li>• Council Co-Chair position – Gideonsen staying on, will open the floor to see if other interested parties exist.</li> </ul>	Communicate and pitch information to the media
<b>8.Action Team Sharing/ Discussion</b>		
	There was not enough time for Action Team Sharing/Discussion.	
<b>Other</b>		
	Schemenauer – working with UW-EC Communication/Journalism Capstone class on advice to increase community. Initial meeting will be Wednesday, Feb. 19 <sup>th</sup> (2:00 – 3:15) at the Health Dept. Schemenauer will share meeting invite with Steering. The students will be working on this throughout the semester when they will share end result.	
<b>9.Adjourn</b>		
	Meeting adjourned at 9:08 a.m.	
Next meeting: April 9, 2020, 8:00-9:00 a.m.		

Respectfully submitted:  
Cathi Tyynismaa