



High-Risk Drinking Prevention Action Team – Minutes

February 5, 2020 • 8:00am - 9:30am • Room 302, Eau Claire City-County Health Department

Attendees: Jennifer Eddy, Sarah Dillivan-Pospisil, Alison Harder, Greg Weber, Katie Wilson, Kate Kensmoe, Hayley Postlewait, Cheryl Lapp, Ken Presley

Agenda Item	Discussion	Action/Follow up
Approval of minutes	December Welcome new members: Ken Presley and Hayley Postlewait	Sarah to take minutes December minutes: approved with minor change
Updates	<p>Alcohol Environment (5 minutes) Are two pedal pubs operating within the county? Potentially one located in Altoona and the other by Madison Street.</p> <p>A bar located within the county contacted law enforcement to learn more about manufactured IDs that are being circulated in the area.</p> <p>Volume One (January 22 issue) published an article, “Socialize on Your Own Terms, a new nonprofit raises funds for alcohol-free tavern.</p> <p>Alliance for Substance Abuse Prevention (5 minutes) Alliance is currently writing for a Tobacco Prevention and Control Grant for Eau Claire County. The county has not received tobacco funding other than for compliance checks for years.</p> <p>The next meeting is scheduled at 7:30 am on February 18th in room G304</p> <p>The first Eau Claire Excessive Intoxication Educational Program was offered at the Courthouse on December 18th. Two individuals enrolled and participated in the training taught by the Police Department and Health Department. The next class is scheduled for March and participants have 6 months from their court date to complete the program.</p> <p>University of Wisconsin Eau Claire (5 minutes) Clerks of Courts verified two individuals are registered for BASICS. The Excessive Intoxication Education Program offered at the university.</p> <p>Environmental Public Health Data Tracker: Alcohol (5 minutes) City, county and statewide alcohol data is available from the Wisconsin Environmental Public Health Tracking Program. Choose a dataset: Alcohol Choose a subtopic: Hospitalizations and outlet density</p>	<p>Sarah: Learn more about potential pedal pubs</p> <p>https://dhsgis.wi.gov/DHS/EPHTracker/#/map/Alcohol/alcoholIndex/NOTRACT/Alcohol/alcoholIndex1</p>



	<p>Social media @ehealthycommunities Eau Claire Healthy Communities is now on Facebook. The ask is for each action team to create 1-2 posts per month.</p> <p>Healthy Communities Annual Celebration Save the Date for April 30th from 5:00 pm - 7:30pm. Location and speaker to be determined. The event is free and open to the public. Check you email for an invite.</p> <p>The team reviewed the High Risk Drinking Prevention Highlights from 2019 Annual Report. 1st point: Brought attention to binge drinking. Change press release to coordinated outreach and include presentations. 2nd: Rolled out Eau Claire Excessive Intoxications Diversion Programs. Include self-awareness instead of awareness.</p> <p>Wisconsin Alcohol Policy Seminar – October 8, 2020 Katie is on a planning committee for the one-day seminar. The event specializes on alcohol policy for local officials, law enforcement, coalition leaders, and advocates offering alcohol policy topics in multiple workshops. Focus on evidence-based policies, practices and their enforcement to prevent and reduce excessive or illegal alcohol consumption.</p> <p>Do we have funding to pay the registration fee for city leaders to attend? Are we able to use NWC Menu Options to pay for the fee?</p>	<p>https://www.facebook.com/ehealthycommunities/</p> <p>Sarah make changes to report</p> <p>https://www.uwsp.edu/collected/Pages/Wisconsin-Alcohol-Policy-Seminar.aspx</p> <p>Sarah look into Capacity Building funds</p>
<p>Goal 1: To increase Eau Claire County Resident’s knowledge through messaging, education, and outreach on low-risk consumption (35 minutes)</p>	<p>Menu options – Coalition Capacity Building Purpose: The purpose of the Coalition Capacity Building Project is to enable coalitions to build capacity and increase sustainability. A coalition that is <i>intentional</i> and <i>strategic</i> about the work it does will accomplish far more than by being only reactive and opportunistic. Coalitions that participate must select at least five activities.</p> <p>Membership How can we increase our membership to have more diverse representation of the various sectors in the community? Over the next month, think of who else can join our team and who has connections with the agency or individual. Does anyone have a connection with Eau Claire Rotary or Eau Claire Chamber of Commerce?</p> <p>Media advocacy <i>News for a Change: An Advocate’s Guide to Working with the Media 1st edition.</i> “News for a Change provides step-by-step instructions for working with the media to promote social change. The authors are seasoned activists in the use of media advocacy -- the strategic use of news media, advertising and community organizing to change public policy. In this media-driven age, strategic media approaches are vital to achieving visibility, gathering support, and challenging those in positions of power.”</p>	<p>Sarah continue to compile activities to submit to NWC</p> <p>All members: Give thought to who else should join our team</p> <p>All members: Read chapter one. How can this book help us reach out to the media, and create a strategic communication plan?</p>



<p>Goal 2: To decrease high-risk drinking behaviors in Eau Claire County through awareness, education, collaboration, and policy (20 minutes)</p>	<p>Sober Server and Impaired Server Ordinances An email was sent to Eau Claire Tavern League members from the Tavern League President on the potential introduction of a sober server ordinance. The league supports these policies in their establishments and does not support a change in municipal law at that time to regulate servers' sobriety.</p> <p>Katie met briefly with campus student leaders to discuss the possibility of a sober server policy. Student leaders indicated tentative initial support for the policy and will discuss this issue with other students on campus. They indicated that they were surprised sober server was not already a law in Wisconsin.</p> <p>Menu options – Policy Initiative All document (SurveyMonkey, minutes, written policy and project invoice) due to Northwoods Coalition Purpose: The purpose of the Policy Initiative is to engage communities to establish formal changes in written procedures, bylaws, proclamations, rules or laws with written documentation and/or voting procedures around the issues of substance abuse. Examples include workplace initiatives, school policies, law enforcement procedures and practices, public policy actions, and system change within government/tribes, communities, healthcare and businesses. Due April 1, 2020</p> <p>Municipal Inventory Checklist The Wisconsin Alcohol Policy Project provides a Municipal Inventory Checklist on their website. A tool to help guide a review of local polices to determine what policies could help improve the alcohol environment. The checklist was shared with the City leadership team.</p>	<p>Sarah submit paperwork to NWC.</p> <p>Greg, Katie and Sarah research what polices are already being implemented in the City of Eau Claire.</p> <p>All members are encouraged to read through the Municipal Inventory Checklist before next meeting</p>
<p>Next meeting: Wednesday, March 4th, 8am-9:30am</p>		