



High-Risk Drinking Prevention Action Team – Minutes

December 4, 2019 • 8:00am - 9:30am • Room 302, Eau Claire City-County Health Department

Attendees: Laura Baalrud, Joanna Bernklau, Jennifer Eddy, Sarah Dillivan-Pospisil, Lieske Giese, Alison Harder, Greg Weber, Katie Wilson, Kristin Walukas, and Rebecca AlAwdi

Agenda Item	Discussion	Action/Follow up
Approval of minutes	November minutes approved with one minor change	Sarah to take minutes
Goal 1: To increase Eau Claire County Resident’s knowledge through messaging, education, and outreach on low-risk consumption (35 minutes)	<p>A live interview is scheduled with WEAU on December 18th at 4pm. Jennifer Coyne, Eau Claire County Human Services, and Bridget Coit, Public Information Officer, Eau Claire Police Department, have been asked to complete the interview on behalf of the action team. The team discussed the following areas to be incorporated within the interview: The Burden of Binge Drinking in Wisconsin report, implications from drinking, mocktails, where do we want to be in 5 years, protective behaviors and safe ride program.</p> <p>Possible talking point to highlight:</p> <ul style="list-style-type: none"> -Create new traditions with signature mocktail drinks -Alternate alcoholic and nonalcoholic beverages, if you chose to drink -Change the culture at home and send positive messages to children (we shouldn’t assume that everyone is going to drink) -Provide an example of a BAC calculator -SafeRide program -Make your holiday gathering fun, safe and comfortable for all -Where do we see our community in 5 years <p>How can the action team provide messaging to the community on excessive drinking by using data from The Burden of Binge Drinking in Wisconsin report? Add to agenda for next month.</p>	<p>SDP include “Talking Points” from Wisconsin Alcohol Policy Project.</p> <p>SDP send talking points to Jennifer, Katie and Joanna for review.</p> <p>SDP send talking points to WEAU on December 11th.</p> <p>The Burden of Binge Drinking in Wisconsin report at next meeting</p>
Updates	<p>Council/Steering Committee meeting (5 minutes) – no update</p> <p>Alcohol Environment (5 minutes)</p> <p>A store located in the county refused to sell alcohol/tobacco to an underage individual. An action team member witnessed the store congratulate the individual working. The team would like to recognize the store by sending a letter as a thank you.</p> <p>A bar in Eau Claire held its annual Christmas celebration with doors opening at 9:00 a.m.</p> <p>Law enforcement continues to collect fake ID’s, mostly manufactured, from the bar.</p> <p>Law enforcement and the UW-Eau Claire Police worked together to break up a larger house party. Funds to purchase alcoholic beverages, in the house, were being transferred through a digital wallet.</p>	Jennifer draft a letter of support.



	<p>Alliance for Substance Abuse Prevention (5 minutes) The next meeting is scheduled for December 17th from 7:30-9:00am. Alison Harder has been hired for the Alliance facilitator position.</p> <p>Excessive Intoxication Ordinance Diversion Program (5 minutes) Approximately, 22 Excessive Intoxication citations have been issued over the past two months. The first class offered by law enforcement and health department is scheduled for December 18th.</p> <p>University of Wisconsin Eau Claire (5 minutes) – no update</p> <p>Voices in Prevention Action Team (5 minutes) Mock car crash days are currently being planned for 2020. The group reviewed survey data from summer festivals and making plans for future initiatives. The group is looking into safeguards that can be put in place for family friendly events that serve alcohol.</p> <p>Outreach Two presentations were scheduled and completed by our co-chairs on our alcohol environment. Both were well received by the Morning Rotary Club and CVTV. Additional outreach will continue throughout the year to spread the message of our goals/objectives and increase capacity.</p>	
<p>Goal 2: To decrease high-risk drinking behaviors in Eau Claire County through awareness, education, collaboration, and policy (20 minutes)</p>	<p>Sober Server and Impaired Server Ordinances The team is looking for support from action team member and their agency. HSHS Sacred Heart/St. Joseph’s Hospital and Marshfield Clinic Health System are interested in providing support either through letters of support, council meetings, media or other outlets. JoAnna to connect with their internal policy team to discuss options. Laura supports moving forward with the ordinance as it relates to one of the top three health priorities in both Chippewa and Eau Claire counties.</p> <p>Alcohol-related work has been included and approved in the strategic plan by City Council. Lieske reached out to a member of the tavern league, as a follow up conversation from the City of Eau Claire Ad Hoc Neighborhood Safety and Relations Task Force. A member of the tavern league agreed that bar owners do not want their bartenders/staff intoxicated, but not sure if an ordinance is the appropriate choice. It seems most bars are already doing work internally regarding the safety of their staff and patrons. The Tavern League doesn’t currently track who has a Sober/Impaired Server Ordinances.</p>	<p>JoAnna connect with team on statement of support.</p> <p>Lieske committed to following up with Dave and the TL.</p> <p>Lieske to connect with Jed to learn his perspective.</p> <p>Greg reach out to Jed regarding sober server.</p> <p>Jennifer connect with Sara Carstens to represent Mayo Health Care System on the Action Team.</p>
<p>Next meeting: Wednesday, January 8th, 8am-9:30am</p>		