



Chronic Disease Prevention Action Team –Agenda

February 17th, 2020 • 8:30-10:00am • Room 302, Eau Claire City-County Health Department

1. Welcome & Updates – 15- min

- a. Icebreaker Question: What’s the weirdest food you’ve ever eaten?

2. Social Media Update – 15 min

- a. Ask for volunteer to take Boyd Park picture – ice skating
- b. Ask for volunteer to take Fairfax Park picture – cross country skiing

3. Screen-Free Week Discussion – 60 mins

- a. Discuss timeline
 - i. February- brainstorm ideas
 - ii. March – make connections/finalize plans
 - iii. April – promote
 - iv. May 4-10: Screen-free week
- b. Discuss scope
 - i. Coupon “card”, punch card and drawing, etc.
- c. Develop list of activities to promote
- d. Develop list of organizations to partner with/connections
- e. Assign tasks

Next Meeting: March 23rd, 2019, 8:30 – 10:00 am, Room G302



Chronic Disease Prevention Action Team

2018-2021 Goals, Objectives, and Data Indicators

2018-2021 Goals & Objectives

Goal 1: Increase Eau Claire County residents' access to healthy foods and beverages through education, outreach, collaboration, and policy.

Obj. 1: By 2020, implement at least three strategies to increase community access to healthy foods and beverages

Obj. 2: By 2021, complete at least two collaborative efforts with Eau Claire Healthy Communities Action Teams and other organization to increase education, outreach, and/or policies that provide access to healthy foods and beverages.

Goal 2: Increase physical activity of Eau Claire County residents through education, outreach, collaboration, and policy.

Obj. 1: By 2021, support, expand, or implement three initiatives or policies designed to engage, improve, and strengthen community connectedness, and/or improve physical environments.

Obj. 2: By 2021, complete at least two collaborative efforts with Eau Claire Healthy Communities Action Teams and other organizations to increase education, outreach, and/or policies that encourage screen time reduction and increase physical activity.

2018-2021 Data Indicators

Indicator	Eau Claire County	Wisconsin
Food environment index	7.9	8.8
Percent of adults (20+) with body mass index of 30 or greater	28%	31%
Obesity occurrence in WIC-enrolled children 2 to 5 years old	13%	15%
Percent of high school students who played video games or used a computer for non-school purposes for 3 or more hours per day	39%	40%