

**Oral Health Promotion Action Team Action Plan**

Date last updated: October 29, 2019

**Goal 1: To improve oral health outcomes for the prenatal-early childhood population in Eau Claire County through education and outreach.**

Data indicator: % of 3rd graders with untreated dental decay (17% in Western Region).

Sub team	Action/activities	Start date	Progress*	Date completed	results/notes	Person responsible	Indicators	Results	Evidence^
<b>Objective 1: By 2021, implement at least three strategies to increase community awareness and knowledge of the importance of early dental visits for children.</b>									
	a. Coordinate with CVTC dental students to offer preschool story time at Eau Claire & Altoona libraries with dental health theme.	Aug-18	Fully met	Feb-19		Action Team			
	b. Continue to update dental home by age one referral list.	Jan-19	Partially met			Action Team			
	c. community table/Halloween event					Action Team			

<b>Objective 2: By 2021, implement at least two strategies to increase awareness, knowledge, and perception about the importance of accessing dental services throughout pregnancy.</b>									
	c. Continue medical-dental provider trainings.	Aug-18	In Progress		Create powerpoint/video for health educators that work in OB-GYN and for prenatal classes at healthcare facilities.				
	b. Develop list of dental providers who provide care to pregnant women using current standards of care.	Jun-18	Partially met						
	c. baby shower	Aug-19	Fully met	Sep-19	The event was held at the United Methodist Church with sessions on stress management, shaken baby syndrome, and oral health education. The team discussed ways to provide educational materials to the community about the importance of everyone having their own toothbrush. Another comment during the baby shower included tooth loss during pregnancy.	Action Team		20 households in attendance	

<b>Objective 3: By 2021, coordinate with local organizations to develop at least two policies and/or practices to provide children and women better access to oral health services.</b>									
	a. Explore medicaid-accepted dental clinics' policies about how they prioritize pregnant women in scheduling dental appointments.		Partially met						
	b. Partner with WIC to improve client's access to dental care by streamlining referral process.		Partially met		Care package with referral information for local dental clinics for WIC pregnant moms				
	c. Sojo								
	d. Community table								

**Goal 2: To increase community awareness and knowledge of the connection of oral health behaviors on overall health through increased education and outreach.**

Data indicator: % of residents age 2+ that did not have a dental visit in the past year (28%).

Sub team	Action/activities	Start date	Progress*	Date completed	results/notes	Person responsible	Indicators	Results	Evidence^
<b>Objective 1: By 2021, implement at least two community awareness campaigns to increase the awareness of oral health's impact on overall health throughout the lifespan.</b>									
	s. Complete poster contest for elementary students around positive oral health behaviors.	Nov-18	Mostly met	Feb-19					
	b. social media contest				The challenge will be discussed during the student leadership				
	c.								
<b>Objective 2: By 2021, collaborate with community partners to implement at least one system and/or environmental change to encourage positive oral health behaviors.</b>									
	c. Explore sugar-sweetened beverages offered in schools.		Future objective						
	b. Coordinate with local providers to assist Amish population to receive dental care.	Nov-18	In Progress						
	c.								
<b>Objective 3: Draft objective (placeholder)</b>									
	a.								
	b.								
	c.								

\* Fully met, mostly met, partially met, not met, future objective

^Scientifically supported, some evidence, expert opinion, insufficient evidence, mixed opinion