



Chronic Disease Prevention Action Team –Minutes

January 13, 2020 • 8:30-10:00am • Room 302, Eau Claire City-County Health Department

Members: Jeanne Pittenger (HSHS), Audrey Boerner (Health Dept), Alyssa Streveler (Health Dept), JoAnna Bernklau (Marshfield), Jamie Hoover (YMCA), Laurie Pettis (YMCA), Gina Schemenauer (Health Dept), Eric Anderson (WWW), Janessa VandenBerge (Health Dept), TJ Atkins (Anthem), Megan Anderson (Group Health), Andrew Fefer (Group Health), Chad Duerkop (EC Parks and Rec), Wendy Payson (Mayo), Marilyn Skrivseth (Community)

1. Welcome & Updates

- a. Share 2019 accomplishment most proud of
 - i. Members shared a personal/professional highlight from 2019.
- b. Healthy Communities Social Media Page
 - i. Healthy Communities just launched their social media page. It was just approved by the Council on January 9th. You can find it on Facebook @ facebook.com/ehealthycommunities. Please like it as an individual, have your organization like it or invite others to like it. That will help spread our reach on our page and increase visibility of the work that we are doing.
- c. RX for Parks Update
 - i. Showed Andrew's intro video that introduces the RX Parks project and the health benefits of visiting parks. This video will be shared on the Healthy Communities Social media page once we have all the ends tied up with Chippewa Valley Family.
- d. Wintermission Grant
 - i. Group provided feedback on the 4-mile loop that is being plowed at high priority. They are hearing great feedback that people are very happy that they have a place to walk/run in the winter.
 - ii. Chad shared about the gear share program. Grant money was used for gear share—can be checked out at Pinehurst and the EC Library (sleds, snowshoes, broomball, etc.) At Pinehurst, they have had sled and snowshoes checked out around 10 times so far.
- e. Annual Celebration- training ideas
 - i. Occurs annually in April. Goal is to celebrate the work of Healthy Communities and to bring in a training/educational component. If you have any ideas of speakers/topics for the April 2020 celebration, please email healthy.communities@co.eau-claire.wi.us.
 - ii. One idea was social connection. Talked about viewing a documentary during the celebration.
- f. Annual Report topic

All minutes and agendas are located at www.ehealthycommunities.org



- i. RX Parks
- ii. Wellness Walk
- iii. Walkability Team
 1. Complete streets and road construction on state street
 2. Safe routes to park
 3. Walking school bus /safe routes to school

2. Year 2019 Reflection

- a. Reviewed results from survey that was distributed in December—what’s going well, what are our challenges, and goals for the coming year.
 - i. **Going well**- positive energy, diverse group
 - ii. **Challenges**- sustainability of projects, what we want to accomplish can’t always be completed by us (we can only provide a voice)
 - iii. **Goals**- increase visibility of Healthy Communities and our work

3. Review CHIP/ Action Team Goals & Objectives

- a. Reviewed our plan that was developed in 2018. Review it annually to see what we’ve accomplished this far and what we are working to accomplish until 2021.
- b. Audrey shared that it is illegal to take land for bike/pathways in certain projects. Some communities had projects ready to go. People for Paths coalition, working on advocacy to senators to reintroduce modification to bill to make it appropriate for bike paths to be allowed in road construction.
 - i. Chad shared that Wisconsin parks and Rec association is in process of hiring a lobbyist to help advocate.
- c. Audrey talked about revisiting walkability. Find walkability goals that we could work on. We did state street, safe routes to parks and school.
- d. Eric shared about the interest in healthy food and beverages in schools. Group discussed having Food and Nutrition Director come share about what they are doing in the school. Start to build the relationship with the School District.

4. Screen-Free Week

- a. JoAnna shared about a national initiative “Screen-Free Week” that happens in May. This is on 2018-2021 action plan: Goal 2, Objective 2. Discussed if the group wanted to coordinate messaging and activities.
- b. Talked about shifting the messaging from screen-free to “screen-reduction”.
- c. TJ talked about how this could connect with the flash mob put on by the Mental Health Action Team.
- d. Group decided this is something they would like to move forward with. They will have more planning and discussion at the next meeting.

5. Social Media Check in

- a. January 2020
 - i. RX Parks
 - ii. Gear Share – Audrey
- b. February 2020



- i. Winter Farmer's Market
- ii. Heart disease

Next Meeting: February 17th, 2019, 8:30 – 10:00 am, Room G302