

Chronic Disease Prevention Action Team Action Plan

Date last updated: October 2019

Goal 1: Increase Eau Claire County residents' access to healthy food and beverages through education, outreach, collaboration, and policy.

Data indicators: Food Environment Index (7.9 EC County); % adults with BMI of 30 or greater (28% EC County); Obesity occurrence in WIC-enrolled children age 2-5 (13% EC County)

Sub team	Action/activities	Start date	Progress*	Date completed	Notes	Person responsible	Indicators	Results	Evidence^
Objective 1: By 2021, implement at least three strategies to increase community access to healthy food and beverages									
Healthy Food & Beverage	a. Continue to support FNV campaign in the community.	Nov-18	Fully met	Jul-19	FNV campaign is self-sustaining at this point. The ads are out in the community and will end in Fall 2019.	CDPAT	FNV evaluation data	Campaign was completed in Fall 2019. Analytics are available upon request.	Some Evidence
	b.								
	c.								
Objective 2: By 2021, complete at least two collaborative efforts with Healthy Communities action teams and other organizations to increase education, outreach, and/or policies that increase access to healthy food and beverages.									
Healthy Food & Beverage	a. Partner with Chippewa and Dunn counties on joint activities through the Tri-County Collaboration.	Jan-19	Partially met		Exploring a food systems plan, food systems/environment mapping tools & tools for engaging key stakeholders. In February 2019, the collaborative is not meeting regularly. A group of similar stakeholders are putting together an action plan to present to Clear Vision Eau Claire in fall 2019.	Tri-County Collaboration	documentation of activities and partnership meetings		
	b. Continue partnership with healthTIDE coalition.	Jan-19	Mostly met		In Spring 2019, Healthtide announced that their main funding source was not continuing. They have asked for feedback from our action team (and others across the state) about what we value most about Healthtide. Members from action team participated on the calls and provided feedback.	CDPAT			
	c. Continue partnership with Chamber Health & Wellness Committee	19-Jan	Mostly met		Action team members have assisted to plan three learning circle events around Health & Wellness. Representatives give Healthy Communities updates at bi-monthly meetings. July 2019- Partnered with Chamber on Wellness Walk event to provide pickleball, kubb and a Healthy Communities booth (7/2019).				
Objective 3: Draft objective (placeholder)									
	a.								
	b.								
	c.								

Goal 2: Increase physical activity of Eau Claire County residents through education, outreach, collaboration, and policy.

Data indicators: % HS students who played video games or used a computer for non-school purposes for 3 or more hours per day (39% EC County).

Sub team	Action/activities	Start date	Progress*	Date completed	Notes	Person responsible	Indicators	Results	Evidence^
Objective 1: By 2021, support, expand, or implement three initiatives or policies designed to engage, improve, and strengthen community connectedness, and/or improve physical environments.									
Physical Activity	a. Participate in the National Walkability team project	Jan-19	Mostly met	Dec-19	Team is working to complete an action plan that will increase walkability on State Street.	Chad, Audrey, Leah, Eric	Completed action plan	Following walk audits and open houses for public input, the State St. reconstruction began in Jun '19. In July '19, it is anticipated that a Complete Streets resolution will go in front of council. Planned updates to State St. include improvements for biking and walking, after much community dialogue.	
	b. Expand and promote RX for Parks initiative.	Jan-19	In progress		Parks completed a toolkit. Developing social media and a plan to distribute the toolkit for people to get more active in our parks. Partnering with Chippewa Valley Family on this project.	CDPAT	Distribution plan for RX for parks information		Scientifically Supported

* Fully met, mostly met, partially met, not met, future objective

^Scientifically supported, some evidence, expert opinion, insufficient evidence, mixed opinion

	c. Continue work on point-of-decision prompts for physical activity in the city.	Jan-19	Future objective	Team is exploring.	CDPAT			Scientifically Supported
Screen time/Social Connectedness	Objective 2: By 2021, complete at least two collaborative efforts with Healthy Communities Action Teams and other organizations to increase education, outreach, and/or policies that encourage screen time reduction and physical activity.							
	a. Scavenger hunt activity-Screen time	Aug-19	In progress	August 2019- Working with a small group from multiple action teams on a screen time project- developing an activity like a scavenger hunt	CDPAT, MHAT, OHPAT, HRPAT members			
	b. Partner with other grants			CDC/DHS Diabetes & Cardiovascular Prevention & Management grant and Wintermission grant				
	c.							
	Objective 3: Draft objective (placeholder)							
	a							
	b.							
	c.							

* Fully met, mostly met, partially met, not met, future objective

^Scientifically supported, some evidence, expert opinion, insufficient evidence, mixed opinion