



High-Risk Drinking Prevention Action Team –Agenda

November 6, 2019 • 8:00am - 9:30am • Room 302, Eau Claire City-County Health Department

1. **Welcome** (10 minutes)
 - a. Volunteer to take minutes
 - b. Introductions
 - c. Approve minutes
 - d. Council/Steering Committee meeting

2. **Goal 1: To increase Eau Claire County Resident’s knowledge through messaging, education, and outreach on low-risk consumption** (35 minutes)
 - a. Environmental Scan (10 minutes)
 - b. Women’s Giving Circle (5 minutes)
 - c. Social media/Press Release (5 minutes)
 - d. Burden of Binge Drinking Report (15 minutes)

3. **Updates** (25 minutes)
 - a. Alcohol Environment (5 minutes)
 - b. Alliance for Substance Abuse Prevention (5 minutes)
 - c. Excessive Intoxication Ordinance Diversion Program (5 minutes)
 - d. University of Wisconsin Eau Claire (5 minutes)
 - e. Voices in Prevention Action Team (5 minutes)

4. **Goal 2: To decrease high-risk drinking behaviors in Eau Claire County through awareness, education, collaboration, and policy** (20 minutes)
 - a. Sober Server and Impaired Server Ordinances

Next Meeting: Wednesday, December 4th from 8:00am-9:30am in Room 302

All minutes and agendas are located at www.echealthycommunities.org



High-Risk Drinking Prevention Action Team

2018-2021 Goals, Objectives, and Data Indicators

2018-2021 Goals & Objectives

Goal 1: To increase Eau Claire County Resident’s knowledge through messaging, education, and outreach on low-risk consumption

Obj. 1: By 2021, incorporate at least two media campaigns annually around health observances that relate to alcohol use

Obj. 2: By 2021, collaborate with at least two local organizations to collect high-risk drinking behavior data

Goal 2: To decrease high-risk drinking behaviors in Eau Claire County through awareness, education, collaboration, and policy

Obj. 1: By 2021, complete at least two collaborative efforts with other local organizations and Eau Claire Healthy Communities Action Teams to increase awareness of the connection between alcohol use, chronic disease and mental health

Obj. 2: By 2021, implement at least two best practices in the community that promote safe alcohol use

2018-2021 Data Indicators

Indicator	Eau Claire County	Wisconsin
Percent of adults (18+) engaging in binge or heavy drinking in the past 30 days	25%	26%
Percent of individuals reporting there are too few alcohol-free activities	37%	