



## Steering Committee – Minutes

October 10, 2019 • 8:00 am-9:00 am • Room 302, Eau Claire City-County Health Department

**Attendees:** JoAnna Bernklau (Marshfield Clinic), Emily Carlson (Community Member), Marqiuta Davis (Mayo Health System), Cortney Draxler (Health Dept), Mark Gideonsen (Prevea), Shae Havner (DHS), Michael Jaeb (Health Dept), Katie Pospishil (Marshfield Clinic), Gina Schemenauer (Health Dept)

Agenda Item	Discussion	Action/Follow up
Meeting called to order		
	Gideonsen called meeting to order at 8:03 a.m.	
Welcome and Updates		
	<p>Introductions of everyone present.</p> <ul style="list-style-type: none"> <li>• OPHAT has a new chair – Beth Rowan</li> <li>• MHAT has a new co-chair – TJ Atkins</li> <li>• HRPAT has a new co-chair – Emily Carlson</li> </ul>	
Action Team Sharing/ Discussion		
	<p><b>CDPAT</b> – Bernklau – This Action Team is very close to launching the social media campaign platform for Rx for Parks. This is a resource tool that the Parks &amp; Rec Dept created to highlight different amenities at area parks. Very soon, Group Health Cooperative will begin to shoot several videos that will highlight the different activities throughout the parks. If anyone is interested in being in one of these videos, please let Bernklau/Hoover know. There is a possibility that Miss Wisconsin will be doing the introduction on one video. Every month there will be a different park highlighted. All seasons will be covered. Different activities include (but not limited to):</p> <ul style="list-style-type: none"> <li>• Winter After Hours</li> <li>• Pickleball</li> <li>• Cross country skiing</li> <li>• Hiking trails</li> <li>• Bird watching</li> <li>• Sandball</li> <li>• Boating</li> <li>• Dog park</li> <li>• Adaptive equipment</li> </ul> <p>Area mascots that will be utilized to promote Rx for Parks in videos include:</p> <ul style="list-style-type: none"> <li>• Boomer – Festival Foods</li> <li>• Trix &amp; Trax – Eau Claire Express</li> <li>• Blue – UW-EC</li> </ul> <p>Once Rx for Parks project is launched, will be looking at next steps/projects.</p>	



**OHPAT** – Pospishil – Vaping and Juuling has been in the media a lot recently. 27 people are now dead because of juuling and there have been multiple hospitalizations. This Action Team is very excited to be working on launching a social media contest on the oral health side effects of tobacco use, vaping and juuling. Working through the logistics and selecting a hashtag that students can use to submit their entries for the contest. Main goal for next meeting will be to send out the contest informational sheet to area schools (Eau Claire, Chippewa, Augusta, Fall Creek, and Altoona). Winner will get an electric toothbrush.

Currently working with the Community Table. On Halloween there will be a pop-up food pantry where people will be receiving a box of food. Between 200 and 300 students at Longfellow Elementary will be receiving bags that have the hours of the Community Table on them. Bags will include toothbrushes and other goodies. An informational sheet on what dental offices take Forward Health will also be in the bags.

SADD chapters in the area will all be coming together for their annual meeting at the Lismore during the month of October. OPHAT will have representation at this meeting.

**HRPAT** – Carlson – This Action Team is continuing work on the Safe Dates program. Currently in a couple schools and non-profit organizations. Looking at different avenues for funding for sustainability. There is a small printing cost for Safe Dates program materials as well as small giveaways. Since there are already facilitators trained, are looking to have the trainers train the next set of trainers going forward.

Just launched the HRPAT Toolkit ([bit.ly/ECRelationshipToolkit](http://bit.ly/ECRelationshipToolkit)). This has many resources including short videos and online searches for parents and people who work with youth. If you have a tough situation with a young person, there are materials that will help you work through it. It also has information for parents as well as youth. Starting to reach out to area libraries. Hoping to get into their book clubs to talk about health relationships and impact of book choices.

**MHAT** – Havner – This Action Team has been very busy. New members are coming onboard. Still trying to support UW-EC students and planning events with them through the winter. NAMI is trying to get a chapter on campus.

Looking to expand the Flash Mob idea by having a dance contest. Working on the logistics of how teams could submit their dance routine videos. Hoping to have the rules and flyers



	<p>made up by January so teams can practice their routines and submit their videos and will be judged or voted on. Timeline is still being determined. Winner will receive a social media presence and will be linked with the news media. Hoping to get more groups performing in area public Flash Mobs when May comes.</p> <p>Continuing to do QPR. This is going well, and area schools are very supportive.</p> <p>TJ Atkins has been named the new co-chair. Very much looking forward to having her on board.</p> <p><b>HRDPAT</b> – Draxler – This Action Team is looking at policy and systems change. Looking at Sober Server Ordinance that other communities have put into effect. Currently if an establishment doesn't have a rule on workers drinking while serving, there is risk for an intoxicated server. Most chain restaurants do have a policy, but smaller bars/restaurants may not. Trying to talk to key stakeholders throughout the community on how to proceed with this. Would like everyone's perspectives before moving forward. Currently gauging community readiness on this policy.</p> <p>The Public Intoxication Ordinance was very supported by City Council but initially had a lot of push back from community members. Hoping to get support from all areas prior to promoting the Sober Server Ordinance.</p> <p>Altoona needs to be kept in mind as they continue to grow. They seem to be very on board with improving the environment and culture of the community.</p> <p>Eau Claire now has a pedal pub (out of Lazy Monk Brewing). Currently there are not restrictions as to when a pedal pub can operate.</p>	
Other Items		
	<p>Schemenauer – Michael Jaeb is the Health Dept. new Americorps person. Jaeb will be helping with member engagement and exploring different strategies on how to maintain membership. Looking at updating our orientation process/materials for new Healthy Communities members. If you have ideas on how to make the orientation process more robust or more active for them, please share your ideas. Wanting new members to feel valued, more engaged, and hopefully more inclined to stay on board. There are a lot of members that are already wearing multiple hats and have very limited time. Would like to:</p> <ul style="list-style-type: none"> <li>• Members to get the most out of meeting time.</li> </ul>	



	<ul style="list-style-type: none"> <li>• Keep in mind that not everyone can attend meetings and possibly have a virtual setting (online platform).</li> <li>• Don't take away the complete face to face, but keep in mind the needs of everyone.</li> <li>• Remember that more people are multi-media and digitally raised.</li> </ul> <p>There is a "get involved" form on the HC website that does include a place to list skills and expertise. If you have tools that could be used, please share them with this group.</p> <p>Time was taken for review of the August minutes. BERNKLAU/HAVNER MOTIONED TO APPROVE THE MINUTES AS DISTRIBUTED. MOTION CARRIED.</p>	
Set Council Agenda		
	<p>Agenda – for November:</p> <p>Life without Limits is a UW-EC program that work with disabled/special needs students in the Eau Claire School District. The work on:</p> <ul style="list-style-type: none"> <li>• Transition from school to adult life</li> <li>• Getting a job</li> <li>• Housing</li> <li>• Medical appointments</li> </ul> <p>If you know of someone from your organization that would be interested in this presentation, please invite them to the Council meeting in November. Also, if you know of any Council members who have not been in attendance for a while, please reach out to them and encourage them to attend.</p> <p>Future agenda ideas (possibly January) - Community Connections Team Presentation</p> <p>Talked about having a marketing campaign for presenter possibilities. This would be a great item to have on a Facebook page (if Healthy Communities gets one). Have presenters come to us instead of having to seek them out.</p>	
Adjourn	<p>Meeting adjourned at 9:00 a.m.</p> <p>Group dismissed and walked to Owen Park for a picture in front of the Healthy Communities Designation Sign that has been moved to a new (more visible) location.</p>	
Next meeting: December 12, 2019, 8:00-9:00 a.m.		

Respectfully submitted:

Joanie Klimek