



## High-Risk Drinking Prevention Action Team – Minutes

September 4, 2019 • Time-Time • Room 302, Eau Claire City-County Health Department

**Attendees:** Denise Wirth, Marisa Stanley, Katie Wilson, Jennifer Eddy, Sarah Dillivan-Pospisil, Laura Baalrud, Jeannie Pittenger, JoAnna Bernklau

Agenda Item	Discussion	Action/Follow up
Welcome and Announcements	Sarah to take minutes	Please use the phrase “low risk” drinking instead of “responsible” drinking
Approval of minutes	August minutes	Two changes: Alcohol environment Policy Planning
Updates:	<p><b>Alcohol Environment:</b> The health department received a postcard to host their next team building event on the pedal pub.</p> <p>Anecdotally more “evidence” that students are back due to the extra noise and garbage.</p> <p><b>ASAP:</b> The Drug Free Communities grant ends at the end of September 2019. Current focus areas included: Alcohol, prescription drugs, tobacco, and marijuana. The team is looking for a new health educator, and funding to support substance abuse prevention initiatives. The Alliance did not receive two grants but continue to research other opportunities to help with sustainability.</p> <p><b>Council/Steering Committee:</b> none at this time</p> <p><b>Excessive Intoxication Ordinance Diversion Program:</b> The Assistant City Attorney is back from leave. Currently, the Eau Claire Excessive Intoxication Program is in the final stage. Brief Alcohol Screening and Intervention for College Students (BASICS) will be offered to UWEC students who receive an ordinance citation and it’s their first offense. Eau Claire-Stop Excessive Intoxication Program (EC-SIP) will be taught by Eau Claire Police Department and the Eau Claire City County Health Department staff, for first time offense and not a student of UWEC. The Eau Claire Police Department will be providing social media on the program. October is the potential start date for citations.</p> <p><b>UWEC:</b> Continuously monitoring social media as an environmental scan of the 4 A’s (availability, affordable, attractive and acceptability) for local establishments. All the incoming students will have the opportunity to take eCHECKUP TO GO, online survey, designed to motivate individuals to</p>	<p>eCHECKUP: <a href="https://www.uwec.edu/student-health-service/health-promotion/alcohol-support/echug/">https://www.uwec.edu/student-health-service/health-promotion/alcohol-support/echug/</a></p> <p>Jennifer check with CVTC to see if they have a similar program.</p> <p>Sarah DP contact Troy Bruns to join action team.</p>



	<p>reduce alcohol consumption using personalized information about their own drinking. Everyone is encouraged to complete the 10-minute survey; however, check “non-student” for the questions, “What is your student status?”</p> <p><b>Voices in Prevention (VIP) Action Team:</b> VIP is a Chippewa version of the Alliance for Substance Abuse. Laura offered to share an update during the action team on way they are working to decrease the use of alcohol and other drugs in the community. An application was submitted for the Drug Free Communities grant, and recently the team finished compliance checks at the local festivals. It was encouraged, we look into La Crosse’s program for additional best practices, marketing, and policy development.</p>	
<p>Policy Planning</p>	<p><b>Menu Options:</b> Northwoods Coalition Menu Options Projects 2019-2020 due September 16<sup>th</sup>. Coalitions can implement specific projects within their community and receive funds upon completion to cover costs. The action team is interested in applying for Coalition Capacity Building and Policy Initiative for a total of \$2,000.00</p> <p><b>Alcohol License Process:</b> The action team decided to talk about sober server, and alcohol license process will be discussed at future meetings.</p> <p><b>Sober Server:</b> The Alliance for Substance Abuse Prevention surveyed Eau Claire County businesses that served alcohol in 2012. Of the 128 licensees, 70% participated. 81% do Not allow bartenders to drink on the job, and 60% have a written policy.</p> <p>Between 2017-2018, the action team started to draft a letter to city leader on promising alcohol policies from other cities and counties in Wisconsin. The team created recommendations for city leaders to review for an Impaired server ordinance. The letter was not previously sent but reviewed during the meeting to determine next steps.</p> <p>A handout was shared from the Wisconsin Alcohol Policy Project, <i>Sober Server and Impaired Server Ordinances in Wisconsin</i>. According to the document, “In Wisconsin, there is no state law or rule limiting server alcohol consumption. Wisconsin places most of the responsibility for alcohol control on municipal government; accordingly, local ordinances prohibiting intoxicated servers have been adopted by some communities to prevent and sanction alcohol impaired servers.”</p>	<p>Sarah DP submit application by Monday, September 16<sup>th</sup>.</p> <p>Katie contact the Wisconsin Alcohol Policy Project for more information on sober server and impaired server ordinances.</p> <p>Sarah DP look through Municipal Alcohol Policies Action Team minutes to learn more about the licensee survey.</p>



The team discussed the possibility of creating another survey to learn about updated policies or setting up meetings with licensees. When MAP members met with licensed establishments, questions that were asked included; what is your policy, what are the benefits of having this policy, what are the challenges of having this policy, and how could we help other establishments like you adopt similar policies?

The 2010, Wisconsin State Council on Alcohol and Other Drug Abuse, Changing Wisconsin’s Alcohol Environment to Promote Safe Healthy Lives recommended municipal ordinances limiting server BAC to .04. This constitutes operating while intoxicated for those holding a Commercial Drivers’ License while driving a commercial motor vehicle. According to the Centers for Disease Control (CDC), a person with a BAC between .02— .05 experiences impaired judgment, lowered alertness, and a decline in their ability to perform two tasks at the same time.

Effective February 1, 2014. The six existing ordinances offer a range of the least restrictive to the most restrictive:

1. City of La Crosse: Servers banned from drinking on duty
2. Village of Jackson: Limits acceptable level of intoxication to .08 for licensee or agent on duty while on duty.
3. City of Neenah: Limits acceptable level of intoxication to .08 for servers on duty while on duty.
4. City of Madison: Prohibits employees from being under the influence of alcohol and other controlled substances or a combination of substances while performing services in a licensed establishment.
5. City of Kenosha: Prohibits any licensee or employee from being under the influence of an intoxicant or a controlled substance or a combination of the two in a “sufficient amount” to cause the person to be less able to exercise clear judgment and reasonable care in the exercise of services performed.”
6. City of Wausau: Limits acceptable level of impairment to .04BAC for the licensee, agent and all employees.

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Communication/Outreach	<b>Social Media Posts</b>	Discuss at next meeting
Next meeting: Wednesday, October 9th, 8am-9:30am		