



## **High-Risk Drinking Prevention Action Team –Agenda**

August 7, 2019 • 8:00am - 9:30am • Room 302, Eau Claire City-County Health Department

1. **Welcome** (10 minutes)
  - a. Volunteer to take minutes
  - b. Introductions
  - c. Approve minutes
  - d. Council/Steering Committee meeting updates
  
2. **Updates** (20 minutes)
  - a. Alliance for Substance Abuse Prevention
  - b. Alcohol Environment
  - c. University of Wisconsin Eau Claire
  - d. Environmental Public Health Tracking
  - e. Excessive Intoxication Ordinance Diversion Program
  
3. **Policy Planning** (Goal 2; 30 minutes)
  - a. Letter to Eau Claire City Council
  - b. Planning meeting
  
4. **Communication / Outreach** (Goal 1; 15 minutes)
  - a. Social media

**Next Meeting: Wednesday, Sept 4th from 8:00am-9:30am in Room 302**

All minutes and agendas are located at [www.echealthycommunities.org](http://www.echealthycommunities.org)



## High-Risk Drinking Prevention Action Team

### 2018-2021 Goals, Objectives, and Data Indicators

#### 2018-2021 Goals & Objectives

**Goal 1: To increase Eau Claire County Resident’s knowledge through messaging, education, and outreach on low-risk consumption**

**Obj. 1:** By 2021, incorporate at least two media campaigns annually around health observances that relate to alcohol use

**Obj. 2:** By 2021, collaborate with at least two local organizations to collect high-risk drinking behavior data

**Goal 2: To decrease high-risk drinking behaviors in Eau Claire County through awareness, education, collaboration, and policy**

**Obj. 1:** By 2021, complete at least two collaborative efforts with other local organizations and Eau Claire Healthy Communities Action Teams to increase awareness of the connection between alcohol use, chronic disease and mental health

**Obj. 2:** By 2021, implement at least two best practices in the community that promote safe alcohol use

#### 2018-2021 Data Indicators

Indicator	Eau Claire County	Wisconsin
Percent of adults (18+) engaging in binge or heavy drinking in the past 30 days	<b>25%</b>	<b>26%</b>
Percent of individuals reporting there are too few alcohol-free activities	<b>37%</b>	