



Council – Minutes

July 11, 2019 • 7:30 am-9:00 am • Room G034, Eau Claire County Courthouse

Attendees: Marlene Arntson (Historic Randal Park Neighborhood), TJ Atkins (Anthem Blue Cross Blue Shield), Laura Baalrud (HSHS SHH), Kate Banchy (Spectrum Insurance Group), Owen Beck (Prevea), JoAnna Bernklau (Marshfield Clinic), Sara Carstens (Mayo Clinic), Marquita Davis (Mayo Clinic), Cortney Draxler (Health Dept), Mark Gideonsen (Prevea), Lieske Giese (Health Dept), Pamela Guthman (UW-EC), Abby Hinz (Health Dept), Jamie Hoover (YMCA), Mel Kantor (UW-EC), Chris Klesmith (Health Dept), Sarah Pedersen (Smiles for EC County), Lil Piñero (Health Dept), Libby Richter (LE Phillips Library), Gina Schemenauer (Health Dept), Casey Schumacher (Eau Claire Chamber), Lisa Wells (ADRC), Tom Wirth (DHS), Kaying Xiong (ECASD)

Meeting called to order at 7:32 AM by co-chair, Gideonsen

Agenda Item	Discussion	Action/Follow up
Welcome & Announcements		
A. What’s your why? B. What’s one accomplishment that you are most proud of?	<p>Welcome and introductions of all present.</p> <p>Brief announcements:</p> <ul style="list-style-type: none"> • Introductions made of all present and would like your to answer to “What’s your why”. By answering this question you are helping to get to know each other a little better. There were many excellent comments on each person’s “Why” they are involved with Healthy Communities. Next meeting we will cover “What’s the one accomplishment you are most proud of”. • Kantor – the UW-EC Board of Regents will be voting on the BA/BS option for Public Health Degree. • Schemenauer - The Northwestern Wisconsin Breastfeeding Network is showing the documentary “Chocolate Milk” on Monday, August 12, starting at 6:00 p.m. at the Volume One Gallery downtown. <i>The documentary is about</i> the racial divide in breastfeeding. Told through the narratives of three African American women: a new mother, a midwife and a WIC lactation educator, the film seeks to answer the longstanding question of why more African American women are not breastfeeding. Register here: https://volumeone.org/events/2019/08/12/328120_chocolate_milk_the_documentary_film_screening • Schumacher – Wellness Walk is set for Wed., July 19th. Handouts were distributed This is a free event and registration is encouraged. Healthy Communities will be participating by chalking positive messages along the routes and offering Kubb and Pickleball. Healthy Communities will also have a booth. 	
Approval of minutes		
	May minutes reviewed.	BANCHY/ARNTSON MOTIONED TO APPROVE THE



		MAY MINUTES AS DISTRIBUTED. MOTION CARRIED.
Review agenda		
	Davis reviewed today's agenda	
Updates		
Healthy Communities Designation Sign	Schemenauer – City Streets has not put the sign up yet. It will be located someplace in Owen Park. A group picture will be taken around the sign after it is put up.	Keep your eyes out for the Healthy Communities Designation sign and wait for information on a group picture.
Action Team Focus Areas		
Healthy Relationship Prevention	<p>Hinz – Finishing up the Toolkit. This includes videos, lesson plans, lots of things that educators, professionals, parents, and teens can utilize to help with conversations on healthy relationships. One of the main goals of this group is to facilitate communication in relationships and to help people have those conversations. Resources range from elementary age through college age (also includes materials on unhealthy relationships).</p> <p>HWLI site visit will be the beginning of August. Will be talking about how to get the Toolkit out to the community and used.</p> <p>Trying to re-energize the group. Lost four members that were consistently attending meetings. Looking to recruit new people. Recruitment materials will be sent out with the minutes.</p> <p>Funding is ending for Safe Dates so working on sustainability.</p>	If you know of anyone who would be a good fit to this Team, please encourage them to join.
High Risk Drinking	Draxler – The Eau Claire City Council is working on their three-year strategic plan. This Action Team sent them a letter asking to have alcohol related policies included on their strategic plan. Pedal pubs are popping up. Currently working on coming up with the best practices and recommendations on how to handle them.	
Alliance	<p>Pinero – Alcohol and tobacco retailer training has taken place. This a face to face educational training for establishments who sell alcohol and tobacco. The next training will be in November.</p> <p>Will be connecting with the Boys and Girls Club to talk about doing a training on vaping.</p> <p>A vaping conference occurred the end of May. One of the SADD students attended and presented. She did a fantastic job on the panel. Hoping to have her get to the other five SADD chapters in Eau Claire County and inspire</p>	



	<p>some of the other students. From this vaping conference an ad-hoc committee was formed. If you are interested in working on this issue, this ad-hoc committee is for you.</p> <p>Will be a part of the National Night Out in both Altoona and Eau Claire. There are hundreds of families that go to this. Want people to know that substance abuse is still being worked on.</p> <p>Received a Partnerships for Success Grant to focus on opioids and Rx drug misuse. Piñero and Dillivan-Pospisil were accepted to present in August to the WPHA Conference: Public Health in Practice. Will be presenting on Opioids, the impacts in the community, and building capacity to impact this issue.</p> <p>The Assistant Director, Helen Hernandez, of the White House’s Office of National Drug Control Policy (ONDCP), invited Piñero and Dillivan-Pospisil to go to an Emergency Response Roundtable on opioids. The Director of ONDCP, James Carroll had a discussion with the ASAP representatives about funding and how important it is for it to be available for this work, especially given that the DFC funding is coming to an end this September. Only two drug free coalitions from Wisconsin were invited to be a part of this amazing discussion.</p> <p>A presentation was done at Senior Americans day. People had very good questions and learned a lot.</p>	
<p>Oral Health Promotion</p>	<p>Pedersen – Applied for a small grant from Marshfield Clinic to start discussions on doing a multi-media campaign in the high schools on e-cigs and vaping. This campaign was done last school year and did not receive a good response, so will be tweaking and trying it again.</p> <p>At the last meeting, had presenters come and help figure out ways to get information on the importance of good oral health to people who frequent the Community Table and Sojourner House. Group will be providing a table which will have toothbrushes and informational materials. Also hoping to possibly help them set up appointments and arrange transportation. Discussion – the Chippewa Dental Foundation that started the Chippewa Dental Center (now Marshfield Dental Center) could possibly function as a funding source for transportation.</p>	
<p>Chronic Disease Prevention</p>	<p>Bernklau – An activity was done to see what each member can contribute to the team and what items to work on.</p> <p>Rx for Parks has been in process for quite some time. This</p>	<p>ASK – if you have any ideas to move the Rx for Parks materials (document and videos) forward, please let</p>



	<p>lists all of the City parks and different amenities that each specific park has that can draw a particular audience. In the past, this document was on the City website. It will be added back on in the near future. Currently Group Health has offered to help with a couple different videos to highlight/market the parks for different uses and interests. Working on getting information out to the public.</p> <p>Some of the other Action Teams have come together to form a focus group to work on screen time and social connectedness will be having the first meeting soon. The main idea is to try to create some sort of scavenger hunt throughout the City.</p> <p>Will have booth at the downtown Wellness Walk on Wednesday.</p>	<p>Hoover/Bernklau know.</p> <p>ASK – if you would like to help out at the Wellness Walk, let one of us know.</p>
<p>Mental Health</p>	<p>Schemenauer – Working on having a QPR Suicide Prevention training. This will help add capacity by getting teachers QPR certified to offer training in the schools.</p> <p>Looking at Resource Directories and trying to figure out the need and how best serve our community. Every organization has brochures. Trying to get an inventory and understand the issue, so we can develop an appropriate solution.</p>	<p>ASK – If you have a resource directory that your organization uses, please share with this Action Team to be included in the final document.</p>
<p>Presentation</p>		
<p>LE Phillips Public Library</p>	<p>Richter – Distributed business cards. Richter is the Community Resources Specialist at the LE Phillips Library. Funding was established for this position in December 2018.</p> <p>Powerpoint shared. No one serves people quite like a library does. The library is a safe location for everyone out of the weather with information readily available. It is the community’s living room.</p> <p>Richter will not only be serving homeless, but anyone who is experiencing a life challenge along with serving the employees of the library. She can provide an immediate response for people who need help/information. She is available on-demand. If she cannot help someone, she will try to provide a warm handoff.</p> <p>Shared examples of referrals and services.</p> <p>Would like to make a “Tough Topics” type brochure for people having a mental health crisis.</p> <p>Also hoping to bring therapy dogs into the library to see</p>	<p>Don’t hesitate to contact Richter with questions/ideas.</p>



how they can be utilized for both children and adults.

Coffee and Conversation is another idea Richter would like to try. This is intended to be a time to access customers that are experiencing significant life issues and having specific pointed conversations for people to be able to talk to each other.

Book Club will be another way to help talk through the tough topics and find ways to reach out to the community.

Activity – Each table was asked to write down ideas on what the gaps are in the community. Ideas are:

- Housing – assistance
- Housing – affordability, stabilization first rather than putting housing initiatives first.
- Mental Health – continued services and guiding to resources, how to go about educating people about how to navigate services
- Medicaid – where to go for providers, guiding where to go
- Providing education and support on how public can respond to people in public abusing substance in public
- Advocate public transportation – bus stop accessibility, senior/rural
- Oral health and resources (both insurance and transportation)
- Family planning resources.
- Health care navigator. Medical/dental health and literacy of what those mean.
- Literacy overall. Questioning if library is an access/comfort level for people with literacy
- Group for ongoing project sustainability and how it impacts delivery of service/ability
- Having 365/7 days a week warming/cooling shelter is a need on our community. It comes up every winter when its 24 below. Then comes up with its 98 with high humidity. Then it is forgotten. See the movie The Netflix show “The Public” is based on a true story in Cincinnati in the dead of winter and all the shelters are full and 100+ people are trying to find out where they can stay.
- Need to have culturally relevant practices. Would be good to have language class/barrier decrease
- Social connection
- Intergenerational reading
- Food pantry
- Counseling



	<ul style="list-style-type: none"> • Crisis response • Family support • Special bathrooms for everyone • Affordable resources • Health literacy/literacy in general • Communicating resources to the public/social media and staying relevant • Racism and how to be more effective with that. And bring awareness to other organizations. 	
Build next Council agenda		
	<p>Tap into things in the community or things that you are passionate about.</p> <p>Homework – want to bring meaningful content to this group so we can tap into things in the community and start to make the differences in the community. Send ideas to Gina/Healthy Communities/Gideonsen/Davis about what you would like to learn more about our community and the surroundings.</p>	If you have any ideas for the September agenda, let Schemenauer know.
Wrap-up & adjourn		
	Meeting adjourned at 9:00 AM	
Next meeting: September 12, 2019		

Respectfully Submitted:

Joanie Klimek