



Chronic Disease Prevention Action Team –Agenda

July 15th, 2019 • 8:30-10:00am • Room 302, Eau Claire City-County Health Department

1. **Welcome & Updates – 5 mins**
2. **Chamber Wellness Walk Partnership Opportunity- 10 mins**
3. **Rx for Parks Project (Goal 2) –60 mins**
 - a. Small group discussion
 - i. Which parks apply to your audience and why?
 - ii. What messages would you need to see/hear as this audience in a video/post?
 - iii. How would you market it? (i.e social media, patient newsletter from hospital)
 - b. Small group report out and discussion
 - c. Large group discussion
 - i. How do we market the entire parks directory?
4. **Social Media- July – 15 mins**
 - a. Develop 2 posts

Next Meeting: August 19th, 2019, 8:30 – 10:00 am, Room G302