



Steering Committee – Minutes

June 13 • 8:00 am-9:00 am • Room 302, Eau Claire City-County Health Department

Attendees: JoAnna Bernklau (Marshfield Clinic), Marquita Davis (Mayo Clinic), Cortney Draxer (Health Dept), Mark Gideonsen (Prevea), Shae Havner (DHS), Abby Hinz (Health Dept), Jamie Hoover (YMCA), Chris Klesmith (Health Dept), Katie Pospishil (Marshfield Clinic), Gina Schemenauer (Health Dept), Alex Schmitz (DHS)

Agenda Item	Discussion	Action/Follow up
Meeting called to order	Called to order at 8:00 a.m.	
Welcome New Co-Chairs and Updates	Introductions of everyone present. <ul style="list-style-type: none"> • Davis – welcomed as the new Co-Chair to Council/Steering. She gave brief career history. Has a passion for strengthening provider/patient communications. • New CDPAT chairs welcomed. 	
Healthy Communities Sign Designation	Schemenauer – CDPAT talked with City Signs. They have the Healthy Communities Designation Sign and will be hanging it up in Phoenix Park. Exact location in Phoenix Park is unknown. When sign is up, a message will go out to Healthy Communities members for a picture and post will be put on the website/social media.	Watch for information on the location of the sign. Please consider being involved in a group photo around the sign.
Social Media Process	<p>HRPAT Trial of Trello: Klesmith – Trello is a way to manage how people can post online. It will help with Action Team cross-collaboration. It keeps everyone on track with task management/ assignments/due dates. HRPAT is currently trialing Trello for doing their own social media post submissions. Klesmith gave a brief tour of Trello. If all goes well with HRPAT, all Action Teams will be trained on Trello and asked to work on a minimum of two social media posts per month. When an Action Team finishes creating content, the post will go for approval and then media will be posted.</p> <p>E-mail to Action Teams with post information: Handout shared with group on social media post process. All social media posts that are posted on the Health Department facebook page will be shared with the action team that created them. There is a template email that will have the link to the social media post so the action team members can comment, share, etc. The goal is to have all Action Teams use this. Currently working out the kinks with HRPAT before going forward with the rest of the Action Teams.</p>	
Sending Action Team Reporting Form	Schemenauer – In past meetings there has been discussion that Action Teams would like to be given more updates so they can keep on top of what other Action Teams are working on and stay more connected. Discussion on having the Action Team	



	<p>Reporting Form sent out to all Action Team members when it is sent out for the Council meeting notice. Discussion on possibly pushing the Action Team updates to Trello which is a simplistic visual sharing tool, once everyone is trained how to use it. One of the barriers to Trello is that everyone would need to have an account. It was decided that for the time being, the Reporting Forms will be posted on the Healthy Communities website and a link to the document will be included in the Council minutes and Action Team minutes when they have their quarterly updates.</p>	
<p>Action Team Sharing/Discussion</p>	<p>HRDPAT – Draxler – This group sent a letter to the Eau Claire City Council requesting that alcohol policy development be included as part of the City’s Strategic Plan. This could be built off the Public Intoxication Ordinance that was passed last year. Currently there is not an ordinance in Eau Claire and Altoona for pedal pubs. State law allows pedal pubs to happen anywhere, however, individual municipalities can regulate any way they see fit by making their own rules/regulations/ qualifications. Pedal Pub topic is also something that could be included with the City’s Strategic Plan.</p> <p>HRPAT – Hinz – This group is finishing up work on the Toolkit. Hoping to have it done by the end of summer and start to distribute this fall. It will be shared with anyone who works with youth. This is the last year of grant funding to do Safe Dates Programming. Currently working on sustainability to continue programming. Connections for working on sexual health relating to healthy relationships will be made.</p> <p>MHAT – Schemenauer – The Flash Mob was scheduled later in May this year. Thinking that having it a bit later in the month was the reason for less participants (approximately 15 people). Fall Creek dance team had a choreographed dance. There was a lot of great feedback with positive honks and waves. Looking at how to recruit more people for next year. Scheduled timing during the month of May will be looked at.</p> <p>CDPAT – Bernklau – This group has been talking about promoting Rx for Parks. Handouts distributed. This document basically highlights each park in the City and indicates what activities/assets each has to offer. Parks & Rec had previously had this posted on their webpage, but has not been posted yet with the new web design. Request has been made for the City to put back on website. Looking at how to get these materials out to the public. A scavenger hunt with a prize drawing was discussed. Could be GEO/GPS related. Also looking at potential for pushing out to include the County parks. A small group met last week to talk about further promoting these resources and to potentially create a short video for FB/social media to highlight each park. Another conversation is trying to be</p>	<p>Please share if you have any ideas on how to engage people and highlight what helps to make using the Rx for Parks appealing to the public and how to encourage people who are currently not going to the area parks to begin using them.</p>



	<p>strategic with events that are already happening at the parks that are related to the all of the Action Teams dedicated focus areas. Trying to come up with a bunch of different ideas. A small group from MHAT is looking at meeting with CDPAT to talk about screen time.</p> <p>OHPAT – Pospishil – This group had great turnout for the elementary poster contest. Currently in the end stages of this and working on returning the posters back to the entrants. A social media presentation contest for vaping and e-cigs was held but no submissions were turned in. This will be tweaked and tried again sometime during the 2019/2020 school year. Could possibly be incorporated into Health Classes as well as among various school groups like DECA and the Alliance/SADD. Need to ask students what matters most to them in order to figure out how to deter them from vaping/using e-cigs. Having kids make their own decision is important. Kids learn from their parents. Talked about how most pods are coming from overseas and some are exploding and causing serious harm. Currently working on trifold for getting information on healthy food/drink choices into the Family and Consumer Ed classrooms. Also trying to think of another project to begin work on. Grant funding has ended. Bernklau stated that Marshfield Clinic has a stipend that various groups can apply for. Link to the application will be shared. https://www.marshfieldclinic.org/health-system/community-investments</p>	
Set Council Agenda	<p>Agenda – for July:</p> <p>Presentation – Libby Richter from the Public Library is confirmed as the July presenter and will be coming to talk about the library and her position there.</p>	
Adjourn	Meeting adjourned at 9:03 a.m.	
Next meeting: August 8, 2019, 8:00-9:00 a.m.		