



Healthy Communities Action Team Focus Area Form

ACTION TEAM:

- Assessment/Planning Chronic Disease Healthy Relationship Promotion
- High Risk Drinking Mental Health Oral Health
- Health Alliance For Substance Abuse Prevention

DATE(S) OF LAST ACTION TEAM MEETING: 12/20/2018

MEMBERSHIP

- Which organizations/individuals are at the table?
CVTC Dental Hygiene Program, Smiles for Eau Claire County LLC, Family Health Center of Marshfield, Inc., Health Department Community Health Educators, NW Wisconsin Dental Hygienists Association, NW Dental Society, Children's Health Alliance of Wisconsin, Bright Smiles Wisconsin
- Which organizations/individuals are missing from the table?
Other members from local dental association, members from the ECASD early learning programs, other non-profit agencies, business members and consumer members who serve those most affected by dental disease.

CURRENT ACTION:

- February is Children's Dental Health Month. We have several events that we are doing to reach each age group. The first is library reading times at the Eau Claire and Altoona libraries. Dental hygiene students from CVTC will read the books, Potter the Otter: A Tale About Water which talks about making healthy drink choices and Potter the Otter Visits the Dentist. The activities will also include infused water with recipes, coloring pages and a visit from the Tooth Fairy. Toothbrushes and copies of the book will be handed out.
- The second event will be having Sugar Sweetened Beverage displays at the middle schools in the FACE classrooms. The displays will include tri-fold display boards with samples of how much sugar is in different drinks.
- The third event will be a poster contest for 4th and 5th grade students in Eau Claire County. Judges will award prizes of water bottles, t-shirts and electric toothbrushes, one winner per classroom at each school. Possibly display winning posters at the library or school district building.
- The fourth event will involve high school students. We will work with AMPED Health on a communication board in the bathrooms to display dental materials. Next we may collaborate with the Alliance for Substance Abuse Prevention to have students do a multimedia challenge of either a Meme, GIF or 30 second PSA around vaping and oral health. 1st and 2nd place prizes of an electric toothbrush and Chamber Bucks.
- CVTC dental hygiene students called 79 dental offices regarding seeing pregnant patients and only received one response to be added to referral list. Students will try contacting them again.

- Tammy suggested an Amish community presentation on how oral health impacts overall health. May have CVTC students do. Carol with Bright Smiles is working to find someone to help with a dental clinic for the Amish.
- Next OHPAT meeting January 24th at 7:30 AM.

NEXT STEPS:

- Debbie to follow up on dates and times for library story times
- TJ to see if her sweetened beverage display could be displayed at the library in February.
- TJ will check to see if she has 32 small t-shirts available for prizes
- Debbie will check on toothbrush donations for prizes.
- Sarah P. will contact schools to discuss poster board contest and tri-fold displays.
- Sara P. will create guidelines for poster board contest.
- Sarah DP will contact the Alliance to create guidelines for multimedia challenge.
- Sarah DP will contact Health Department staff working with AMPED Health students on communication board in bathrooms.
- Sarah DP will create communication materials for February.
- Carol will work with Tammy and Katie regarding Amish dental visits.
- Update referral list for dentists who will see pregnant women and info for pregnant patients. CVTC students will call again.
- Recruit new members.

***QUESTIONS FOR COUNCIL/FEEDBACK REQUESTED:**

- What is the best way to get the message out to the public and healthcare providers about the new standards of care for treating pregnant women?
- How can we bring the medical and dental communities together to collaborate on our goals?
- How do we get the word out about the harmful effects of sugar sweetened beverages and foods to your oral health and health in general?
- How can we spread the word about the effectiveness of community water fluoridation?
- How can we spread the word to parents/caregivers about the importance of early dental care?

***HOW CAN HEALTHY COMMUNITIES COUNCIL SUPPORT YOUR ACTION TEAM?**

- Spread the word that dental treatment during pregnancy is safe and recommended for the health of both mom and baby.
- Spread the word and set good examples of healthy eating/drinking to prevent dental disease.
- Be proactive by informing others about the use of fluoride to prevent dental disease in our community.
- Share with your own physicians the importance dental health has on total body health and make sure they are asking their patient's about it and making referrals if needed.



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DATE(S) OF LAST ACTION TEAM MEETING: November 19 and December 17

MEMBERSHIP

- Which organizations/individuals are at the table?
Achieve Wellness, City of Eau Claire – City Planning & Parks and Recreation, Eau Claire County ADRC, Eau Claire Chamber of Commerce, Eau Claire City County Health Department, Group Health Cooperative of Eau Claire, HSHS, Marshfield Clinic, Mayo Clinic Health System, Novo Nodisk, UW-Eau Claire, West Central WI Regional Planning Commission, YMCA of Eau Claire
- Which organizations/individuals are missing from the table?
 - Representatives from Altoona, Fall Creek, Augusta and Fairchild
 - Food as Medicine, (not sure if this group is still active), UW-Eau Claire School of Nursing
 - Additionally we have many community connections “ad hoc” who we collaborate with regularly but don’t have capacity to attend meetings.

CURRENT ACTION:

- **Food System:** FNV social marketing, (billboards and social media) will run through September and then no further funding is available; Tri County collaboration - met in November and discussed how to continue the efforts of this past fall; HealthTide continues to look for additional funding. Want to stay connected to those that attended WaveMaker rally in August; will send out a short survey to that group as to how they want to stay connected; within the tri county group – continue work in healthy retail; biggest challenge is healthy food distribution. Some grant opportunities – Susan Krahn will research.
- **Healthy Community Design and Policy: Safe Routes to School** – Eric shared that they will be starting with CF and Altoona school districts after first of the year; working with CF Bike and Ped plan and including safe routes to school; starting with EC later in the year; Chad – city is doing safe routes to park, working with Eric in 2019. **Walkability Team** – State street – using complete street policy with that renovation; Leah Ness is working on this; there were 4 walk audits during peak traffic time; they put together the model after those audits; Eric suggested checking the web site for draft proposal including several proposed roundabouts;
- **Worksite Wellness:** Will be meeting with the EC Chamber Health and Wellness committee to discuss the 2019 speakers and events schedule.
- **Action Team Co-Chair Interest** – looking for replacements for both co-chairs (Sara and Barb); reviewed the time commitment for these positions. Will send out the job description with the meeting minutes.

- Spent the majority of December meeting on brainstorming each of the following five projects the team is considering on moving forward with:
 - a. **Prescription for Parks** – They have a good start with the web site which was created by a UW-EC intern; if we expand we'd need to look at the format. To move forward we would need to get info into doctors' offices; was a goal for Parks and Rec in 2018 and 2019 – didn't happen due to lack of resources and other priorities. Group would like to expand to county parks; one of the challenges is where do we find a doc or clinic that would be willing to pilot; group discussed utilizing the care coordinators, social workers, panel manager, worksite wellness; challenge – systems in clinics are often US wide as in the Mayo system. Also discussed using other resources – WIC, YMCA.
 - b. **Points of decision prompts** – What do we know? Possibly work with City Parks as opposed to the DECI; we had some discussion with DECI – which is in transition; will have a new hire for that position in January; is way-finding still on their radar. Mike Shatz also retired and his new replacement works with DECI. What else do we need to know? Leah Ness is also a contact; wait till next year; Chad volunteered to be the contact to do additional follow up
 - c. **Parks (as well as parks, healthy food) Accessibility**-Group discussed that more people may use buses if there were shelters and benches; Eric worked with EC Transit 2 years ago to see what is available; would use info when capital funding was available; they were looking at where concrete pads were needed. Looked at over 600 bus stops. Would there be some grants that would be available; is it on the council's radar? Possibly meet with Transit and possibly Council member(s); have a task force with COEC as well as members from this table.
 - d. **County wide food access** – healthTide funding is moving us forward; also Tri county group is looking at food distribution; obesity rates are higher in rural areas; Feed my People is doing pop up food pantries; Meals on Wheels – beginning in January won't be doing in weekend meals; would be good to know the status of how things are going? Invite Becky from ADRC to give us an update? Possibly invite Tammi from Feed my People to next meeting; also a movement with having a Healthier Panty tool kits that Foodwise is working with (Sandy Tarter). Chippewa and Dunn is looking at food pantries as well as Farmers Market as well as food-match; use EBT cards. Grants in the past have come from private businesses. Also point of decision prompts in getting people to Farmers market. Also important to have recipes available to customers. Also, there is a need for crock pots/warming pads.
 - e. **Joint Action Team meeting** – interest in screen time and social connectedness; plan for the Steering Committee at February meeting – how to move forward. Looked at "5210" tool kit, (five fruits and vegetables, 2 or less hours of screen time, one hour of exercise and 0 sugar beverages). Coordinated communication plan with a consistent message with all the teams – working with police department, Volume One, Chippewa Valley Family; UW – extension does a lot of work on screen time.
- The team voted to move forward on the RX for Parks expansion, Parks accessibility (benches), County-wide food access – rural areas access to food; Farmers Markets, and Joint Action Team Meeting – other teams looking at screen time, social connectedness; as well as exploring the feasibility of Points of decision prompts on trails/streets.

NEXT STEPS:

- Chad volunteered to be the contact to do additional follow up with DECI around point-of-decision prompts once the new year starts.
- Lisa to talk to Becky from ADRC about giving an update on senior meals.
- JoAnna to connect with Feed my People to see if they can come to next meeting.
- Susan to connect with Sandy Tarter (UWEC) about getting healthy food pantry update.
- Discussed action team format. Will break into 3 sub teams. Healthy Communities will send a survey monkey to help decide who is interested in physical activity, screen time and food/social connectedness

***QUESTIONS FOR COUNCIL/FEEDBACK REQUESTED:**

- Provide the team with any feedback on the progress to-date on the key CDPAT indicators that have been identified for the 2019 – 2021 time frame

***HOW CAN HEALTHY COMMUNITIES COUNCIL SUPPORT YOUR ACTION TEAM?**

- Provide the team with any potential team members from the following cities: Augusta, Fall Creek, Altoona and Fairchild that would be willing and able to address the needs of these communities
- Encourage your business to consider sending a representative to an Eau Claire Chamber Wellness Learning Circle session.



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Health Alliance For Substance Abuse Prevention

DATE(S) OF LAST ACTION TEAM MEETING: 12/06/18

MEMBERSHIP

- Which organizations/individuals are at the table?
Bolton Refuge House, Restorative Justice, Family Support Center, Eau Claire City-County Health Department, United Way, Anu Family Services, Marshfield Clinic, Hmong Mutual
- Which organizations/individuals are missing from the table?
School district staff and other youth serving professionals.

CURRENT ACTION:

- Continuing work on the Healthy Relationship Promotion Toolkit
 - Developing content for each local resource included in the toolkit.
- Connecting with Girl Scouts/Boy Scouts to look at a potential healthy relationship badge.
- Creating a calendar of health observances and known events in the community that we can partner with. Working on messaging for January—stalking awareness month and human trafficking month and February- teen dating month.
- Members of HRPAT are continuing to facilitate Safe Dates.

NEXT STEPS:

- Once content is developed for toolkit we will working with UWEC students to help us with formatting this content.
- Talk through plans for the year with messaging, events, etc.

*QUESTIONS FOR COUNCIL/FEEDBACK REQUESTED:

- If you know any youth serving professionals that would in interested in partnering on the resource toolkit and training let us know!
- If you know of any events/organizations that we can partner with in Feb around stalking and teen dating, let us know.



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DATE(S) OF LAST ACTION TEAM MEETING: January 2nd 2019

MEMBERSHIP

- Which organizations/individuals are at the table?
Eau Claire City-County Health Department, Eau Claire Police Department, Alliance for Substance Abuse Prevention, Community Representatives, UWEC Office of Health Promotion, Department of Health Services (DHS), HSHS Sacred Heart Hospital, United Way of the Greater Chippewa Valley, Young adults ages 18-34
- Which organizations/individuals are missing from the table?
Business, Treatment Providers, Faith Groups, Chamber Young Professionals Group, Diverse Ethnic Groups, and Chamber of Commerce Representatives

CURRENT ACTION:

- Developing a press release for low-risk drinking during Super Bowl
- Working on short-term goals
 - January - National Drug and Alcohol Facts Week (22nd-27th)
 - April - Alcohol Awareness Month

NEXT STEPS:

- Update Alcohol Fact Sheets with new data points
- Look into National Institute on Drug Abuse for NDAFW materials
- Research additional calculates (calories, cost, risk) to promote during April
 - National Institute on Alcohol Abuse and Alcoholism

***QUESTIONS FOR COUNCIL/FEEDBACK REQUESTED:**

- Contact information of individuals who may be interested in our work



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DATE(S) OF LAST ACTION TEAM MEETING: December 18, 2018

MEMBERSHIP

- Which organizations/individuals are at the table?
 - REALTORS® Association of Northwestern WI
 - EC Morning Rotary Club
 - UW-Health
 - Marshfield Clinic Health System
 - Lutheran Social Services
 - Healthy Communities
 - Cohen Law Office
 - Eau Claire Area School District
 - Eau Claire Board of Education
 - WI Department of Health Services
 - Eau Claire City-County Health Department
 - Eau Claire City-County Human Services
 - Youth Advisory Board
 - Students Against Destructive Decisions
 - Big Brothers and Big Sisters
 - Eau Claire YMCA

- Which organizations/individuals are missing from the table?

Law enforcement, treatment courts, treatment providers, recovery community

CURRENT ACTION:

- Promote the mock bedroom
- Creating weekly social media content
- Providing schools and local communities organization information on electronic cigarettes
- 2018 Compliance stats (attached)

NEXT STEPS:

- Identifying new ways to spread the message of the county-wide medication boxes
- Working with schools for the National Drug and Alcohol Facts week (Deb Tackmann and Amanda Davis)
- Any notes from SADD meeting
- Collaborate with Oral Health Action Team on social media campaign
- Collaborate with Mental Health Action Team on co-occurring prevention messaging
- Collaborate with Healthy Relationships Action Team for Super Bowl messaging

***QUESTIONS FOR COUNCIL/FEEDBACK REQUESTED:**

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Compliance Checks - Eau Claire County - 2018 final

Alcohol

| Year | # of Checks | # of Sales | # of Warnings | # of Citations | # of Sales w/ID Checked | In Compliance | % Compliance |
|------|-------------|------------|---------------|----------------|-------------------------|---------------|--------------|
| 2008 | 17 | | 0 | 0 | | 17 | 0 |
| 2009 | 64 | 16 | 5 | 2 | 13 | 48 | 75 |
| 2010 | 208 | 66 | 45 | 20 | 25 | 142 | 68 |
| 2011 | 60 | 26 | 5 | 17 | 16 | 34 | 57 |
| 2012 | 68 | 15 | 0 | 4 | 10 | 53 | 78 |
| 2013 | 111 | 19 | 1 | 2 | 9 | 92 | 83 |
| 2014 | 56 | 9 | 5 | 0 | 6 | 47 | 84 |
| 2015 | 52 | 13 | 0 | 0 | 6 | 39 | 75 |
| 2016 | 45 | 7 | 0 | 4 | 6 | 38 | 84 |
| 2017 | 9 | 2 | 0 | 0 | 2 | 7 | 78 |
| 2018 | 34 | 3 | 1 | 2 | 1 | 31 | 91 |

Tobacco

| Year | # of Checks | # of Sales | # of Warnings | # of Citations | # of Sales w/ID Checked | In Compliance | % Compliance |
|------|-------------|------------|---------------|----------------|-------------------------|---------------|--------------|
| 2008 | 99 | 31 | 0 | 10 | 20 | 68 | 69 |
| 2009 | 92 | 15 | 6 | 1 | 12 | 77 | 84 |
| 2010 | 49 | 4 | 2 | 2 | 2 | 45 | 92 |
| 2011 | 69 | 11 | 7 | 4 | 5 | 58 | 84 |
| 2012 | 53 | 9 | 5 | 1 | 7 | 44 | 83 |
| 2013 | 44 | 9 | 2 | 2 | 7 | 35 | 80 |
| 2014 | 62 | 6 | 3 | 0 | 5 | 56 | 90 |
| 2015 | 59 | 6 | 0 | 0 | 5 | 53 | 90 |
| 2016 | 61 | 6 | 0 | 1 | 6 | 55 | 90 |
| 2017 | 63 | 4 | 2 | 0 | 4 | 59 | 94 |
| 2018 | 63 | 6 | 5 | 0 | 5 | 57 | 90 |



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DATE(S) OF LAST ACTION TEAM MEETING: December 3rd 2018

MEMBERSHIP

- Which organizations/individuals are at the table?
Children's Hospital of WI, HSHS Sacred Heart Hospital, Mayo Clinic, Marshfield Clinic, NAMI Chippewa Valley, UW Extension, DHS-Adult Protective Services & Intensive Case Management, Family Resource Center, Community Members, Chippewa Valley Free Clinic, Children's Hospital of Wisconsin, United Way, Eau Claire Police Department, Group Health Cooperative Eau Claire, JONAH, Boys and Girls Club, Family Literacy Center, Eau Claire School District, Wellness Shack, UW-EC, representatives from BRAIN team and Eau Claire Coalition for Youth, Prevent Suicide Chippewa Valley.
- Which organizations/individuals are missing from the table?
- 211, Sheriff's Department, Jail, judiciary representatives, health insurance wellness representatives, Western Dairyland, Positive Avenues, Lutheran Social Services, Hmong Mutual Assistance Association, Latino representatives/EI Centro
- Missing from meeting, but on email list: Children and Youth with Special Health Care Needs, Center of independent living, Northwest Connections

CURRENT ACTION:

- Team is solidifying action steps to work on the revised goals and objectives of the CHIP.

NEXT STEPS:

- Assigning tasks and prioritizing steps to work toward the identified goals.

***QUESTIONS FOR COUNCIL/FEEDBACK REQUESTED:**

- Please take time to look up your organization on the 211 website and ensure information about the services you provide are accurate and up to date. If

information is not accurate, please request the update through 211. This will help ensure 211's ability to give accurate resources and referrals.

- Please consider hosting a Question, Persuade, Refer (QPR), evidenced-based suicide prevention training at your organization. This is a free training offered through our team and the Health Department. Information on how to set this training up is below.

***HOW CAN HEALTHY COMMUNITIES COUNCIL SUPPORT YOUR ACTION TEAM?**

- Continue recruitment of parties missing from table.
- Share with community members the work the action team is doing.
- If you have attended a Question, Persuade, Refer training, thank you!
 - If you are interested in hosting a QPR training at your organization please contact Chelsie at Chelsalyn.Smith@co.eau-claire.wi.us
 - Please LIKE the Health Department Facebook page and **SHARE** the QPR events on your own social media pages, encouraging friends/family/community members to attend.