



Chronic Disease Prevention Action Team – Minutes

May 20th, 2019 • 8:30-10:00am • Room 302, Eau Claire City-County Health Department

Attendees: Brittany Wold, Alyssa Streveler, Marilyn Skrivseth, Jamie Hoover, JoAnna Bernklau, Barb Powers, Darryll Farmer, Ned Noel, Megan Anderson, Gina Schemenauer, Eric Anderson, Jeannie Pittenger, Sandy Tarter, Chris Klesmith, Susan Krahn

Agenda Item	Discussion	Action/Follow up
<p>Welcome and Announcements</p> <ul style="list-style-type: none"> a. Co-Chair Transition b. Celebration Recap/Legislative Event c. Amazing Eau Claire Clean-up Recap 	<p>Welcome JoAnna Bernklau and Jamie Hoover as our new Co-Chairs. Gave thanks to Barb and Sara.</p> <p>Celebration happened last month already. Marilyn Skrivseth and UWEC were honored as our celebration award champions. Presenter at the event talked about the life cycle of the action team. Gave a good perspective about where action teams are and how they could move forward.</p> <p>Legislative event was postponed this year as it was a budget year and it was hard to get elected officials to another event. Every year, the chamber hosts an eggs and issues event in December. After the event, they will walk them down to talk with health officials. Also planning to meet one on one with local representatives.</p> <p>Amazing Eau Claire Cleanup happened on April 20th. There was a small group that helped volunteer from healthy Communities at the event. The group cleaned up north Barstow avenue downtown. It was cold. Hoping next year would be warmer!</p>	
	<p>Chris shared that WI HealthCorps is recruiting for new members for 2019-2020.</p> <p>Sandy shared that the Market match program will be starting the first Saturday of June. There will be posters and bookmarks shared around the county.</p> <p>Eric shared stickers for the Kubb Championship.</p> <p>City just kicked off a climate action plan. Have several health partners at the table for this project. City Council has goals of renewable energy and carbon neutrality so hopefully will lead to better air environment in the future here.</p>	
<p>Wintermission Discussion</p>	<p>Gina shared that the grant team is in the process of gaining feedback from the community about their perception of the ease of walking, biking, taking public transit in winter, visiting</p>	



	<p>parks in winter, safe and accessibility of sidewalks and parks in the winter and how it could be improved. The city is bringing poster boards to various gatherings/meetings around the city to gain input on this, including at our action team meeting. Action team members provided feedback via dots and sticky notes on the posterboards.</p>	
<p>RX for Parks Discussion (Goal #2, Obj. #1)</p>	<p>Talked about how we can move forward with this project.</p> <p>Gave ideas about spotlight series on parks. Night @ the park to introduce the park. Could you plug it into safe routes to park plan? Right now they are doing walk/bike audits--- looking at ways to get to them. Might be a way to piggyback with that once the park is complete. Beaver Creek Reserve or Shift might be a good ambassador to partner with us on this. Could put in volume one/Chippewa valley family? Once a week, the media could put on social media. Could make it fun by making it a scavenger hunt. Boys and Girls club and WIC that we could give this information. Could give as orientation information for schools- focus on parks closest to schools.</p> <p>Perhaps we can piggyback an activity or community scavenger hunt and it could tie to our goal of social connectedness. Could also tie in with mobile park on the go (kubb, etc). This would be especially helpful for senior population. Partner with mental health? Could also push social media post to post with natural providers, health services on campus (use for mental health referral), chiropractors.</p> <p>Might be good to hone in on neighborhoods that lack access to park/green space when distributing. Look at gaps. Chad would have this information.</p> <p>Would this be a good project for leadership eau Claire? They just opened the application for 2020.</p> <p>See if we can have medical providers provide a quote- have them promote it to help keep the theme. Also have community perspective. Hand out cards and have people write down how access to parks could transform their lives.</p> <p>Make this a multiple year project so we can span more</p>	<p>Create social media posts for RX for parks- parks, city page, health dept, neighborhood associations, visit eau Claire, chamber, DECI,</p> <p>Megan could pitch this to group health cooperative to do a highlight on the parks.</p> <p>Gina to get together group: Chad, Megan, Barb, Audrey, Jamie, JoAnna</p> <p>Michelle can help with distribution.</p>
<p>Big Picture Deck (Goal #1 and #2)</p>	<p>Pick 2 cards- one that represents you—what are you passionate about and the other- where you see this action team going. To help understand more about action team members and their passions.</p>	



Chris- music, close ties to people, helping people find their communities; skill development is important and keeps people motivated

Alyssa- value spending time with family, being outdoors; access to healthy produce is important

Sandy- food and strengthening families in our area; access to food

Brittani- outdoors is very important; connected people with outdoors, advocating for resources

Marilyn- active aging, people connected outside moving; intergenerational activity, group can do a lot to make sure venues think intergenerational

Eric- coaching daughters, big interest is group dynamics, more coach more fall in love with getting parts built together as a whole; resources at this table is unbelievable, some of projects that they work on overlap

Michelle- connect people with food and job placement; would love to get more knowledge around what is at the table

Megan- found great communities in sports; working to get young people active

Jeannie- family is important and food; bring diverse knowledge to table

Ned- city and soccer important, way to have many nationalities come together and play;

Darryll- unorganized ways to have fun, importance of being outdoors, cycling and cross county skiing; green space available/accessible

Susan- running in the early morning, relaxing, alone/centering time; access to safe spaces and food to fuel them, gardening, focus on getting supply of food to areas of low-access, expand partnerships to make changes

Barb- love anything to do with water; loves strategic plan, goals/objectives to keep us on track

Gina- knowledge is power; action team ready to jump in



	<p>Audrey- continued learning, helping next generation to learn, self-discovery; neighborhoods and building connections, healthy happy places for families to come home to</p> <p>JoAnna- lover of yoga (especially hot yoga), community-connection like-minded individuals; uniqueness that each person brings to the table, all hands on deck, partnerships</p> <p>Big themes: connectedness, access to healthy food and physical activity for all ages and abilities, skill development, all CDPAT member resources, develop and work towards our goals</p> <p>Darryll shared about how the EC marathon is such a positive event.</p>	
<p>Revisit Action Team Goals and Objectives</p>	<p>Group revisited goals and objectives from our 2018-2021 CHIP plan.</p> <p>Goal 1- Increase access to healthy food and beverages FNV – digital ads will still go out this year. Funding for staff/rallies has stopped. Same for Foodwise. With the Healthy C-store grant, the funding for this work has also stopped. So Tri-County Collaboration has paused at this moment. Healthtide has had grants from partners that are also drying up. Susan gave update about Healthtide summit in May. At the summit, they did say that they are looking across the state to see if groups are interested to help them look for funding. Healthtide wants to look more at supply chain for healthy food. Lots of talk about local food policy councils in regional areas to connect people to local producers. Susan will share a couple webinars more about how food gets on the shelf. Clearvision eau Claire also has group talking about food systems. Susan invited them to collaborate with our group. Joseph Malual with UW-Extension is involved with efforts.</p> <p>Goal 2- increase physical activity of residents Ned gave update on walkability team. Leah is going to bring policy for complete streets back to this action team. Once state street is completed, then we can mark this action completed. Eric shared that they did get funding for a safe routes to school plan coordinator from Mayo Clinic.</p>	
<p>Awareness Month/Events</p> <ul style="list-style-type: none"> • June • July 	<p>RX to parks posting Eau Claire Clean up</p>	



	Parks and Rec- Summer Events	
Wrap-up		
Next meeting:		