



Council – Minutes

May 9, 2019 • 7:30 am-9:00 am • Room G034, Eau Claire County Courthouse

Attendees: Marlene Arntson (Historic Randall Park), TJ Atkins (Anthem), Kate Banchy (Spectrum Insurance), Joanna Bernklau (Marshfield Clinic), Sara Carstens (Mayo Clinic), Marquita Davis (Mayo Clinic), Sarah Dillivan-Pospisil (Health Dept), Chad Duerkop (EC Parks, Forest & Rec), Jennifer Eddy (BOH), Mark Gideonsen (Prevea), Lieske Giese (Health Dept), Abby Hinz (Health Dept), Travis Holbrook (ECPD), Mel Kantor (UW-EC), Joe Kalscheur (Health Dept), Chris Klesmith (AmeriCorps), Craig Monson (YMCA), Sarah Pedersen (Smiles for EC County), Lil Piñero (Alliance), Jan Porath (United Way), Katie Pospishil (Marshfield Clinic), Barb Powers (Community Member), Gina Schemenauer (Health Dept), Charles Steinmetz, Denise Wirth (Health Dept)

Meeting called to order at 7:32 AM by co-chair, Gideonsen

Agenda Item	Discussion	Action/Follow up
Welcome & Announcements		
	<p>Welcome and introductions of all present.</p> <p>Brief announcements:</p> <ul style="list-style-type: none"> Giese – Distributed information from the Department of Health Services sharing information on Governor Evers’ budget. There is also a website that has a lot of factual information, specifically about Eau Claire County including a part about prevention. If you’d like to learn more about the topics, please let Lieske know. Giese – Happy Nurse’s Week to all nurses in our community!! Klesmith – Wisconsin HealthCorps is recruiting the 2020 Cohort. The program year starts in September. If you know of someone who is interested in the program, please check this out! The Health Department has an open position. Kalscheur – Introduced himself as the newly hired Public Health Specialist with Chronic Disease for the Health Dept. Will be specifically focusing on Diabetes. 	
Approval of minutes		
	March minutes reviewed.	PORATH/BANCHY MOTIONED TO APPROVE THE MARCH MINUTES. MOTION CARRIED.
Review agenda		
	Gideonsen reviewed today’s agenda	
Updates		
Healthy Communities Celebration/Legislative Event	The Celebration turned out to be a very nice event with an exercise focusing on opioid problems in the community, resource building, and improving connections. This discussion helped everyone think about doing things in a new way.	



	<p>Award Winners:</p> <p>Individual: Marilyn Skrivseth – founder of the Pickleball Club, also very active with helping move forward the McDonough Active Aging Park</p> <p>Organization: UW-EC – have their hands in a lot of the priority areas that Healthy Communities is working on. Mike Rindo accepted the award for UW-EC.</p> <p>Both award winners spoke passionately about what they are doing in the community. Their talks were a positive addition. Thank you to everyone who attended the Celebration and filled out the feedback form.</p>	
Council Co-Chair Recruitment		
	<p>Driever’s term has come to an end and recruitment has begun for a new Co-Chair. Co-Chair attends monthly meetings (Council and Steering on alternating months). You may also be asked to give a public statement if media advisory is sent out. Marquita Davis from Mayo has come forward as an interested nominee. There were no other nominations. Davis spoke about her herself. Has been lived in Eau Claire for approximately 16 years, and with Mayo for 15 of those years. Briefly described her different experiences with Mayo over the years. Currently works in the Office of Patient Experience.</p> <p>Ballots were distributed and voting process took place.</p> <p>Schemenauer tallied the ballots. Davis was elected unanimously to be the new Council Co-Chair.</p>	
Action Team Focus Areas		
<p>Healthy Relationship Prevention</p>	<p>Hinz – Richter just stepped down as the chair of this Team. Looking for a replacement.</p> <p>Still working on the Healthy Relationship Toolkit.</p> <p>Working on creative messaging for awareness for all months of the year. Will be using a social platform for this.</p> <p>Continued efforts towards Safe Dates which is an evidenced based curriculum for teen violence prevention. Funding for this will be ending. Looking for new funding ways to continue to provide this and trying to make this more sustainable.</p> <p>Would like to partner with other Action Teams with volunteering and other fun events in the community.</p>	<p>ASK: If you know of anyone who would fit the Co-Chair role, please let Hinz know.</p>



<p>High Risk Drinking</p>	<p>Eddy – Pedal pubs continue to be an issue in our area. People in Eau Claire are beginning to talk about this. Currently looking at the good and the bad and how to keep people safe.</p> <p>UW-EC just had Safety Night (used to be the bar walk). There was good turnout for this event which included some new UW Deans as well as City leadership.</p> <p>Also working on what can be done to support members of the community if they are struggling with a friend or family member that has a drinking problem. Looking at local treatment resources and how to make connections happen.</p>	<p>ASK: If you have ideas on great alcohol treatment resources, please contact this group.</p>
<p>Alliance</p>	<p>Piñero – Five of the six schools did mock car crashes. This is very impactful especially around prom.</p> <p>SADD chapters helped with the Take Back Day in April. Two grant applications have been submitted so this group can continue the efforts of the Alliance.</p> <p>Currently working with ECPD on the Diversion Program to coincide with the Public Intoxication Ordinance that was put into place last fall.</p> <p>Attended meetings with Altoona about their tobacco and alcohol license changes. Really good policy changes are happening.</p> <p>A 2-hour vaping presentation with CESA was done. .Talked about the troubles they are facing. There was great conversation about talking with the schools more. A conference is coming up in May – working on getting feedback to the schools that cannot attend.</p> <p>Two County Lunch & Learns were done with law enforcement and judicial representatives from the Meth Response Committee. Topic was on Meth and the health impacts. It was well received.</p>	<p>ASK: Please try to make it to the vaping conference if you can.</p>
<p>Oral Health Promotion</p>	<p>Posphihil – 117 awesome posters were submitted for the Poster Contest with 4th and 5th graders winners are highlighted on the Healthy Communities website.</p> <p>Tried to do a contest with the high schools on the health and side effects from vaping. No entries were submitted. Will tweak this contest and try again next year.</p> <p>Working on updating Rethink Your Drink trifold which can be put in middle school classrooms to represent high</p>	



	<p>sugar drink intake and what healthy and non-healthy choices are. This can be used as a great conversation starter.</p> <p>Another Hygienist has joined this Team.</p> <p>Unfortunately, another grant was lost. Working on creative ways to get more funding. This is ongoing discussion.</p>	
<p>Chronic Disease Prevention</p>	<p>Carstens – EC Health Dept/Marshfield/Mayo and YMCA received the 1817 grant targeting Diabetes Prevention Program. Hoping this will move the needle in the right direction. This Team will be an advisory group to Kalscheur who was hired by the Health Dept to be the coordinator.</p> <p>Western Regional Planning Commission has been working really hard to pursue Safe routes to School. Working on smaller grant opportunities to keep the energy alive and move this forward.</p> <p>Powers – Trying to expand information on the City website to include the County parks. Next year you should see 18 x 24 signs identifying bike routes to make it easier to get around the City.</p> <p>Carstens/Powers shared bittersweet news. After 6 years of being co-chairs they are relinquishing their leadership roles on the Team. Bernklau/Hoover have agreed to usher in a new chapter for the Team. Both Powers and Carstens will continue to be involved with Healthy Communities at some level.</p>	
<p>Mental Health</p>	<p>Schemenauer – For the past couple of years there has been a mental health awareness event (flash mob). This year it will be on May 30th from 4:30 to 5:30 at the corner of Highway 53 by CSV Pharmacy. The Fall Creek dance team is prepared to dance for an hour.</p> <p>Working on social media for mental health awareness month. Hoping to make the messaging go viral. Keep watch for what is coming! Team has been brainstorming a lot and has some great ideas.</p> <p>Mental Health Resource Directory is available on the Healthy Communities website. Looking at combining that with the Eau Claire Extension resource directory. Hoping to incorporate alcohol resources as well.</p>	
<p>Presentation</p>		
<p>Safe Storage and Disposal of Prescription Drugs</p>		



<p>Build next Council agenda</p>	<p>If you have any ideas for the July agenda, let Schemenauer know.</p>	
	<p>Dillivan-Pospisil and Sargeant Travis Holbrook were invited to today’s meeting to talk about safe storage and disposal of prescription drugs. Dillivan-Pospisil was hired to work on Rx drug misuse and heroin prevention. This is a 5-year grant. Currently looking at sustainability for some of the projects. Main focus is to prevent Rx drug misuse in our community (focus age group 12-25); however, this impacts other age groups, presentations are provided to all parts of the community to get the word out about Rx drug misuse. One of the strategies of the grant is to promote the Dose of Reality campaign. Handouts shared, if anyone is interested in any materials shared today, please let Dillivan-Pospisil know.</p> <p>Powerpoint shared.</p> <p>The National Prescription Drug Take Back initiatives happens twice a year in April and October. Two locations in Eau Claire County host the one-day event in Altoona and Eau Claire by in partnership with the Wisconsin Department of Justice. Other strategies of the grant include; prescriber education, supporting Law enforcement with drug recognition expert training, and drug identification training for educators, and promotion of safe storage and disposal of Rx.</p> <p>Eau Claire County was selected due to being a high needs community. Working on a grant to teach people what opioids are and the opioid epidemic and the specifics on what is actually being talked about (heroin, Rx pain killers, marijuana, opioids, narcotics, Percocet). One of the websites claim it is easier to get heroin than to get pizza delivery. This makes people think that if it’s that easy then it must be safer so why not switch? Talked about Fentanyl and how deadly it is due to its potency. In January, Wisconsin received funding to have Fentanyl test strips. Eau Claire County received strips in April. So far the AIDS Resource Center has distributed 28 of these strips. These strips are used by heroin users to see if there is Fentanyl in their heroin. The goal of the strips are to save lives by giving drug users information about what they may be injecting, leading to a possible behavior change use using less.</p> <p>Most overdoses that the Police Dept is seeing includes Fentanyl. Because people are buying drugs from out of the</p>	



	<p>country. Drugs that include Fentanyl can be deadly to users.</p> <p>Narcan is used if some ODs on heroin. Narcan works on all opioids (multiple doses may be needed). It is available at local pharmacies as well as the AIDS Resource Center. Any consumer can purchase Narcan, however, it is very expensive. Narcan works. So far this year, 60 doses of Narcan have been administered (most likely the nasal spray). However, the AIDS Resource Center provided data that 14 of the reported overdoses were mixed with fentanyl. Data is also collected from Wisconsin Ambulance run reports which included 20 doses administered during March.</p> <p>80% of heroin users reported the misuse of Rx opioids prior to switching to heroin. 130+ people a day die from opioid related drug overdoses.</p> <p>This year a successful day for the Take Back day – this was the first year had several different ads in several different newspapers/magazines and multiple media TV/radio interviews as well as flyers and more organizations that helped with social media. Working more with ADRC and recycling coordinator,. All of this helped increase awareness to all households in the County. Doing a really good job but still need to continue working on get information out about take back days.</p> <p>70% of people who abuse prescription painkillers get them through friends or relatives. One of the big pushes is to remove medication from your medicine cabinet. Explained what a Deterra (drug deactivation system, Bag is and how to use it. If anyone at your organization has clients that would benefit from these bags, Dillivan-Pospisil would be glad to come and talk to your organization.</p> <p>Examples of different medication lock boxes. There are both small (12 bottle capacity) and large (36 bottle capacity). Currently working with DHS Social Workers, ADRC, law enforcement and different municipalities to provide to their clients. Lock boxes are provided to community members to store their Rx medications in their homes. They can be purchased online for \$15-40.</p> <p>Four drop boxes were installed in 2009 in Eau Claire County. In 2016 the grant first started sending the message out about location of drop boxes and take back</p>	
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	<p>days. 2019 take back days have exceeded all previous years, so far collecting 3,363 pounds.</p> <p>Magnets and handouts are available – they share information about where Rx drop boxes are located throughout the community. There are also videos showing how to get to the lock boxes and how to use them.</p> <p>Save the date – “Opioids and Our Community: A Collaborative Event” is scheduled for Tuesday, August 20th at UW-EC Davies Center. Currently in the planning stages. More information to come.</p> <p>There is a registry for opioid prescribers. More information on this will be shared.</p> <p>See the following for additional information: How to drop off medication – getinvolved.org Wisconsin medication collection prepared for incineration – Wisconsin Department of Justice.</p> <p>Wisconsin Prescription Drug Monitoring Program – click statistics Wisconsin and Eau Claire County data – Monthly Suspected Opioid Overdose Report</p>	
Wrap-up & adjourn		
	Meeting adjourned at 9:01 AM	
Next meeting: July 11, 2019		

Respectfully Submitted:

Joanie Klimek