

TOBACCO USE & EXPOSURE

HEALTH PRIORITY #11

Defined as: Preventing tobacco use, providing treatment to stop smoking, protection from second-hand smoke

LOCAL DATA

Adults report smoking most days or everyday¹



18% Eau Claire County
17% Wisconsin
16% U.S.

Tobacco sales to minors²

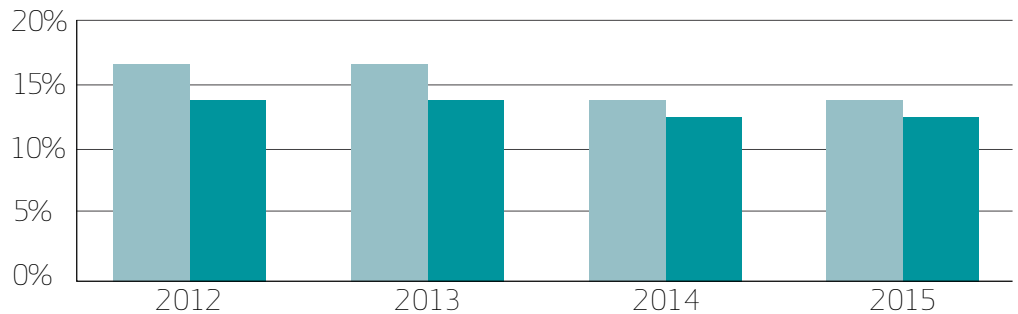


6.5% Eau Claire County
9.8% U.S.

Wisconsin Wins campaign designed to reduce illegal tobacco sales to minors. Eau Claire County had 62 inspections in 2017 with 4 sales.

Mothers reported smoking during pregnancy³

■ Eau Claire County
 ■ Wisconsin



Nationally, 10% of women reported smoking during the last three months of pregnancy. Eau Claire County, had a decrease of mothers who reported smoking; difference of 62 mothers (County Health Rankings, 2015-2018).

COMMUNITY HEALTH SURVEY⁴

Top reasons this is a problem in our community:

- Tobacco products are easily available
- Tobacco use is an accepted practice
- There are not more incentives, such as lower insurance premiums, for non-smokers

57%
56%
46%

How serious is this health topic?

Major problem.....**10%**
 Moderate problem.....**36%**
 Slight problem.....**41%**
 Not a problem.....**13%**

¹2017 County Health Rankings (Behavioral Risk Factor Surveillance System, 2015)

²Wisconsin WINS (2017)

³2017 County Health Rankings (DHS Wisconsin Interactive Statistics on Health, 2012-2014)

⁴2017 Eau Claire County Community Health Survey