

ALCOHOL MISUSE

HEALTH PRIORITY | **#3**

Defined as: Underage alcohol consumption, consumption during pregnancy, binge drinking (4+ drinks per occasion for women, 5+ drinks per occasion for men), and heavy drinking (1+ drinks per daily average for women, 2+ drinks per men on daily average)

LOCAL DATA

Percent of driving deaths with alcohol involvement¹



31% Eau Claire County
30% U.S.

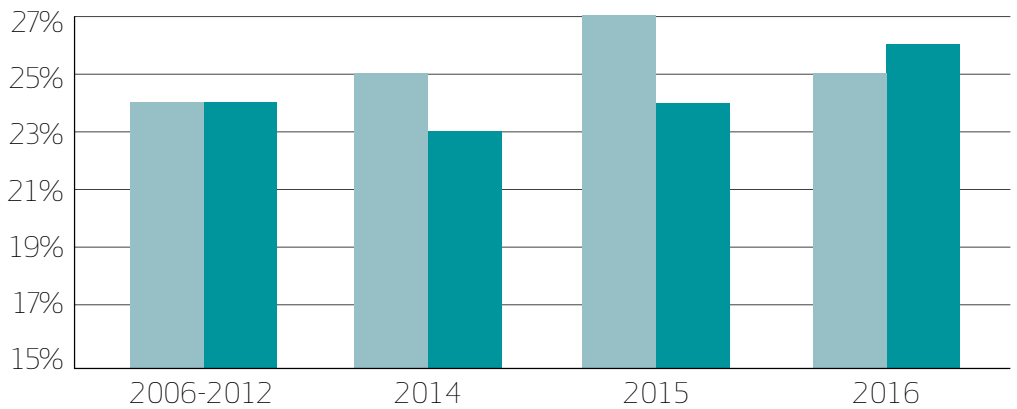
High school students that reported consuming at least one drink in the past 30 days²



18% Eau Claire County
33% Wisconsin

Adults that reported engaging in excessive (binge or heavy) drinking³

■ Eau Claire County
■ Wisconsin



Liver Cirrhosis or liver damage is the results of “heavy” drinking over a lengthy time period. Wisconsin reported 354 deaths from Alcohol-Related Liver Cirrhosis and slightly rising (Wisconsin Epidemiological Profile on Alcohol and Other Drug Use, 2016).

COMMUNITY HEALTH SURVEY⁴

Top reasons this is a problem in our community:

- Alcohol misuse is an accepted attitude or belief **72%**
- Alcohol is easily available in the community **59%**
- There are too few alcohol-free social activities **37%**

How serious is this health topic?

- Major problem..... **31%**
- Moderate problem..... **44%**
- Slight problem..... **20%**
- Not a problem..... **5%**

¹2017 County Health Rankings (Fatality Analysis Reporting System, 2011-2015)
²Eau Claire Pride Survey (2015)
³2016 WI Epidemiological Profile on Alcohol & Other Drug Use (2012-2014)
⁴2017 Eau Claire County Community Health Survey